

*The 16<sup>th</sup> Annual  
Adirondack Park Local Government Day  
Conference  
Agenda*

**Wednesday, April 24, 2013**

*Crowne Plaza Resort, Lake Placid, NY -- 1 to 5 PM, Olympic Room*

**1 PM -- Welcome**

**Brian Towers, President, Adirondack Association of Towns and Villages**

*Introduction and brief remarks by*

**Leilani Ulrich, Chairwoman, Adirondack Park Agency and**

**Joe Martens, Commissioner, Department of Environmental Conservation**

***Initiatives to improve economic opportunities for Adirondack communities.***

***William Farber, Adirondack Partnership, Moderator***

*From the expansion of recreation on Forest Preserve Lands to new marketing tools and a Park-wide economic plan, the panel will discuss a variety of new approaches to community development.*

***TNC-Finch Lands and State Land  
Recreational Opportunities***

*Fred Monroe, LGRB*

*Kimberly Finnigan, CEG & Cooper Erving & Savage LLP*

***ADK Recreation Strategies Work Group***

*Jim McKenna, ADK Partnership*

*Nicholas Rose, CAP-21*

*Connie Prickett, The Nature Conservancy*

**2:30 to 3 PM -- Refreshment break with coffee and tea**

***Adirondack Web-Portal Project***

*Brian Towers, AATV*

*Ron Ofner, Adirondack Tourism Council*

***ADK Economic Strategies***

*Mark Hall, ADK Partnership*

*Margret Irvin, River Street Planning*

***Summary -- Support for Local and Regional Initiatives***

*Leilani Ulrich, APA Chairwoman -- Joe Martens, DEC Commissioner -- Brian Towers, AATV President*

**5 PM to ..., Social & Reception, Great Room**

*Join Adirondack Park Agency Chairwoman Leilani Ulrich and Executive Director Terry Martino, Adirondack Park Local Government Review Board Executive Director Fred Monroe, Adirondack Association of Towns and Villages President Brian Towers, DEC Commissioner Joe Martens and local government officials, colleagues and staff from state agencies for an informal get-together.*

***Thanks to our Sponsors: Adirondack Association of Towns and Villages,  
NYMIR New York Municipal Insurance Reciprocal and NYS Municipal Workers' Compensation Alliance***

***Conference presented by the Adirondack Park Agency, Adirondack Association of Towns and Villages,  
Adirondack Park Local Government Review Board, Empire State Development Corporation,  
NYS Department of State and NYS Department of Environmental Conservation.***

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NYMIR New York Municipal Insurance Reciprocal  
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## **Agenda**

*Thursday, April 25, 2013*

*Crowne Plaza Resort, Lake Placid, NY*

**Welcome & Introductory Remarks -- 8:30 AM**

*By APA Executive Director Terry Martino and Chairwoman Lani Ulrich*

*Olympic Room 1&2*

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*with special thanks to our exhibitors who help to make this event possible:*

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NYS Department of State and NYS Department of Environmental Conservation.*

**Local Government Day Conference Sessions**  
**Thursday April 25, 2013**

**GIS Help Desk: all day 9 am to 4:30 pm****Sky Room**

Join APA staff for a one-to-one help and training session on GIS. Assistance on basic and advanced GIS questions (Arc 9 and ArcView 3) will be provided for general information and/or specific projects. Bring along projects or data for tips or a list of questions you have. Walk-ups are welcome, but if you would like staff to be better prepared to help with your project and/or you would like to request a specific appointment time, please call ahead with your needs and ask to speak with Robyn at (518) 891-4050.

**APA Staff Q&A: all day 8 am to 4 pm****Registration Table and Sky Room**

APA staff from various divisions will be available to provide general information and answer questions about agency jurisdiction and the project review process. Walk-ups are welcome. A listing of staff with their areas of expertise and the times they will be available will be posted at the at the registration table and the APA display booth in the exhibitors area.

**8:45 - 10 AM**

*(3 Concurrent Sessions)*

**A. Providing Vision: Planning for Prosperity.****Olympic Room 1&2**

**Moderator: Brian Towers.** Certain design elements in Adirondack communities can attract visitors and residents alike. This session will outline how communities can position themselves to attract private investment and customers through main street planning and community visioning. Ian Law of Synthesis LLP describes tourism design principals and implementation strategies and Dan Kelleher, APA Special Assistance for Economic Affairs describes the factors that drive market demand.

**B. Infrastructure Opportunities.****Olympic Room 4**

**Moderator: Gerald Delaney.** This session examines new major municipal infrastructure projects, including two that take advantage of non-traditional energy sources. John Frey, Town Supervisor of Inlet, relates how the town has succeeded in building a municipal sewage treatment plant to serve the town center. Fred Monroe, Town Supervisor of Chester, describes the installation of solar photovoltaic panels by a private investment company that now provide substantial cost savings for several municipal buildings. Dave Dungate of ACT Bioenergy explains how building heating cost for the Saranac Lake school system that have been substantially reduced by installing a biomass fuel furnace. And Dwight Brown explains how water and wastewater treatment infrastructure projects can receive funding from the Environmental Facilities Corporation.

**C. Land Use Board Legal Rules, Practices and Policies.****Olympic Room 1/2**

Join Mark Schachner, attorney with 'Miller, Mannix, Schachner & Hafner, LLC, for this training session on legal rules, practices and policies that affect Planning Board and ZBA actions. Mark has extensive experience with and knowledge of the subject and provides guidance to many Adirondack municipalities in their land use actions and decision-making.

***10:00 - 10:30 AM - Refreshment Break in the Olympic 1&2 and Sky Rooms***

*morning agenda continues on the following page...*

**10:30 - 11:45 AM***(3 Concurrent Sessions)***A. Market Your Business Opportunities: Encouraging Private Development in the Park. Op Rm 4**

**Moderator: Mark Hall.** This workshop will provide participants with an understanding of the studies and other tools necessary for attracting business and investment. Join Kristi Dippel, Town of Clayton, Local Development Corporation, and Justin Taylor, Supervisor, Town of Clayton, as they explain how they successfully brought a new hotel resort facility to their town. Margret Irwin, owner and Principal of River Street Planning & Development, and Bruce Hoch, Managing Director of DCG Corplan Consulting LLC, will review the value of market studies and feasibility analyses for attracting business and investment to communities.

**B. Invasive Species: Awareness, Education, Prevention, Control & Costs: Olympic Room 3**  
**Actions Local Governments Can Take to Prevent the Spread of Aquatic Invasive Species.**

**Moderator: Mayor Blais.** Invasive species are impairing the landscapes of the Park and the recreational use and enjoyment of our waterways. This session features community leaders discussing opportunities and sharing solutions to prevent and manage aquatic invasive species. Matt Simpson, Town of Horicon Councilman will describe the management program and Boat Steward Program the town initiated to protect lakes in the area. Martin Aufredou, Warren County Attorney, will review the enactment of a county aquatic invasive species transport law. Joe Stanek, Commissioner for the Lake George Park Commission, will describe Lake George's proposed inspection and decontamination program. Gerald Morrow, Town Supervisor of Chesterfield, will review creation of a Weed Management District as part of prevention and control efforts in his town. And Hilary Smith, who directs the Adirondack Park Invasive Plant Program, will summarize on-going efforts to prevent and manage invasive species in the region.

**C. Enforcement of Zoning and Other Local Laws. Olympic Room 1/2**

Municipalities have various regulations that are an extension of their police power but which aren't necessarily enforced by the police -- zoning, property maintenance, and noise regulations, for example. This session reviews how these regulations are enforced, with discussion of the relationship between the enforcement officer and the review boards, the effect of an appeal of an enforcement action to the zoning board of appeals, and judicial enforcement of violations. Chris Eastman and Cathy Hamlin from NYS Department of State Division of Local Government Services along with Michael Hill, attorney with 'Miller, Mannix, Schachner & Hafner, LLC,' will present the training. John Burth, supervisor of the APA enforcement program will be on-hand to answer questions about the Agency's role. Code Enforcement Officers may receive 1 hour of In-Service Credit. Attorneys may receive 1 hour of Continuing Legal Education in the area of Professional Practice.

**Lunch Program -- Noon to 2 PM*****Luncheon Forum with:*****NYS Senator Elizabeth Little,****Assemblyman Marc Butler, Assemblyman Daniel Stec****and Senator Griffo Representative Richard Ashlaw*****2013 Adirondack Park Local Government Conference Recognition Award******2013 Adirondack Park Excellence in Building Design Awards****(for Public-Semi-Public -- New Commercial/Residential -- Historic/Rehab Buildings)*

**2 to 3:15 PM***(4 Concurrent Sessions)***A. Funding for Hamlet Redevelopment Projects.****Olympic Room 4**

**Moderator: Dan Kelleher.** Private development in difficult economic times can require a unique blend of public and private financing. Murray Gould of Port City Preservation will walk participants through development financing processes and identify various sources of State and federal assistance that can be used to leverage projects.

**B. Driving Demand: Using State Forest Preserve and Easement Lands for Economic Development.****Olympic Room 3**

**Moderator: Evelyn Wood.** The Adirondack Park features abundant natural resources and recreational opportunities that can drive demand for lodging accommodations and services in local communities. This session will highlight communities that have connected their recreational opportunities and facilities to those on Forest Preserve and easement lands through planning and cooperative development. These communities are leveraging their recreational assets to provide private development and business opportunities. Hear from: Jeremy Evans, Village of Saranac Lake, on the Village's Bicycle and Pedestrian Trails Plan, UMP coordination and development, and the "Saranac 6'er" challenge; Chastity Miller, District Conservation Manager for Franklin County's Soil and Water Conservation District, on the County's cross county ATV Trail; Michael Farmer, Old Forge/Town of Webb, on snowmobile, hiking and other trail systems in his region; Neil McGovern, Supervisor for the Town of Lake Pleasant, on snowmobile and mountain bike trails in his region; Steve Ovitt, owner of Wilderness Property Management on creating the Thirteenth Lake to North Creek trail system; and Karyn Richards, Forest Preserve Coordinator for DEC on developing community initiatives with the Department.

**C. Community Design Tools.****Olympic Room 1/2**

Municipal officials have a variety of tools available to them to help shape the appearance of their community. At this session, tools ranging from simple design guidelines to landscape ordinances and architectural review boards are discussed. We'll look at some practical approaches that can be applied to both public and private development and explain some basic design concepts. Chris Eastman and Cathy Hamlin from NYS Department of State Division of Local Government Services along with Sarah Reynolds, APA Associate Counsel, will present the training. Code Enforcement Officers may receive 1 hour of In-Service Credit. Attorneys may receive 1 hour of Continuing Legal Education in the area of Professional Practice.

**D. Emergency Preparedness in Response to Extreme Weather Events.****Birch Room**

**Moderator: Randy Douglas.** In recent years several extreme weather events have caused substantial damage to municipal infrastructure, leaving some communities with costly clean-ups and looking for assistance from county, State and federal agencies. Hear from: Donald Jaquish, Director of Essex County Emergency Services; Michael Mascarenas, Director of Essex County Office of Community Services; and Chris Holmes, Chief of Recovery and Mitigation at NYS Office of Emergency Management, on their experiences with post-storm clean-up efforts and interaction with FEMA officials and policy.

***3:15 to 3:30 PM - Refreshment Break in the Sky Room***

*afternoon agenda continues on the following page...*

**3:30 – 4:45 PM**  
(2 Concurrent Sessions)

**A. Make it Happen: Community, Leadership, Event Planning.**

**Olympic Room 1/2**

**Moderator: William Farber.** Local community groups serve important functions in economic development. From organizing events to running non-for-profit shops and markets, strong local networks of community and business leaders are integral to a sustainable Adirondack community. Hear from: George Leveille, founder and owner of Lake Placid Lacrosse, on event planning for midsummer tournaments; Michael Bowers, co-owner of barVino in North Creek, and Brandon Himoff, owner Point O’Pines Camp for Girls and who operates Jimbo’s Club and Suzie Q’s Adirondack Grillhouse in Brant Lake, on their business experiences and affiliations with local business alliances; and Sally Stanton, of the Local Development Corp in Indian Lake, on her role in promoting economic revitalization of the region.

**B. Site Plan Review.**

**Olympic Room 3**

This course is an overview of the statutory authority local governments have to review site plans. It will address the scope and content of a site plan and the role of the site plan in municipal review of development projects. A discussion of design and the reasons some approaches might be preferable to others is included in the course. Chris Eastman and Cathy Hamlin from NYS Department of State Division of Local Government Services along with Sarah Reynolds, APA Associate Counsel, will present the training. Code Enforcement Officers may receive 1 hour of In-Service Credit. Attorneys may receive 1 hour of Continuing Legal Education in the area of Professional Practice.

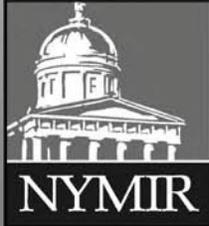
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***Thank you for your participation and support !***

*and please remember to turn in your conference evaluations forms*

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Wednesday Afternoon & Thursday  
April 24 & 25, 2013***



With Sponsorships By:  
Adirondack Association of Towns & Villages  
New York Municipal Insurers Reciprocal &  
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Representatives from over 50  
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from throughout the  
Adirondack Park



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  - ADIRONDACK RAILWAY PRESERVATION SOCIETY
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