



Ti-Alliance

REVITALIZING TICONDEROGA

Adirondack Park Agency

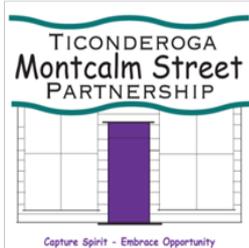
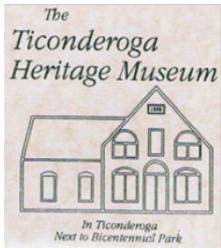
May 17, 2012

Town of Ticonderoga
Community & Economic Profile



Ti-Alliance

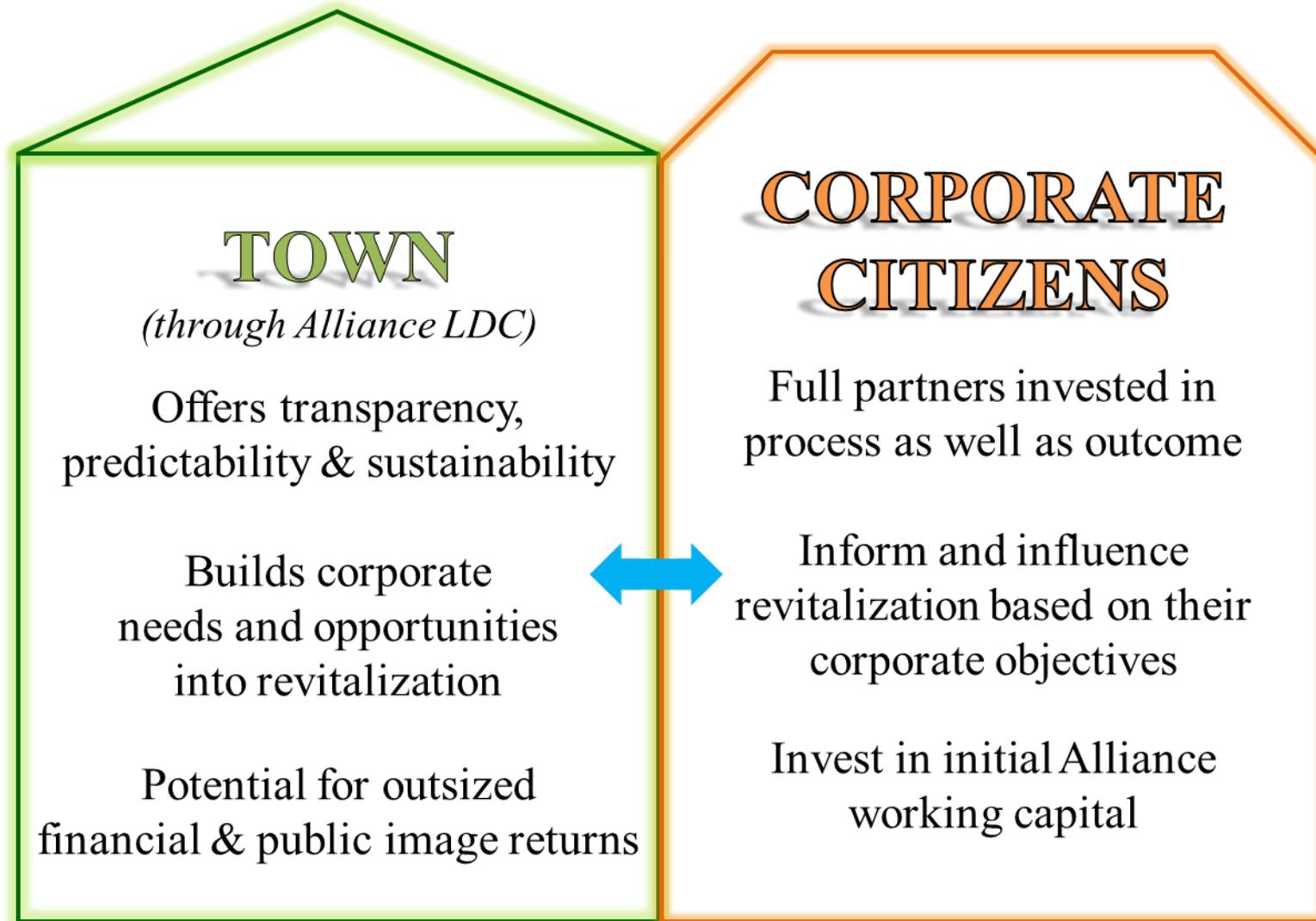
REVITALIZING TICONDEROGA



Agenda for the Presentation

1. Welcome from Alliance Chairman
2. An overview of the Alliance
3. Key Projects
 - a. Community/Economic Profile
 - b. Redevelopment of Anchor Buildings
 - c. Business Capital
 - d. Social Infrastructure
 - e. Cultural Arts Initiative
4. Community Needs/Questions

A New Local Development Corporation



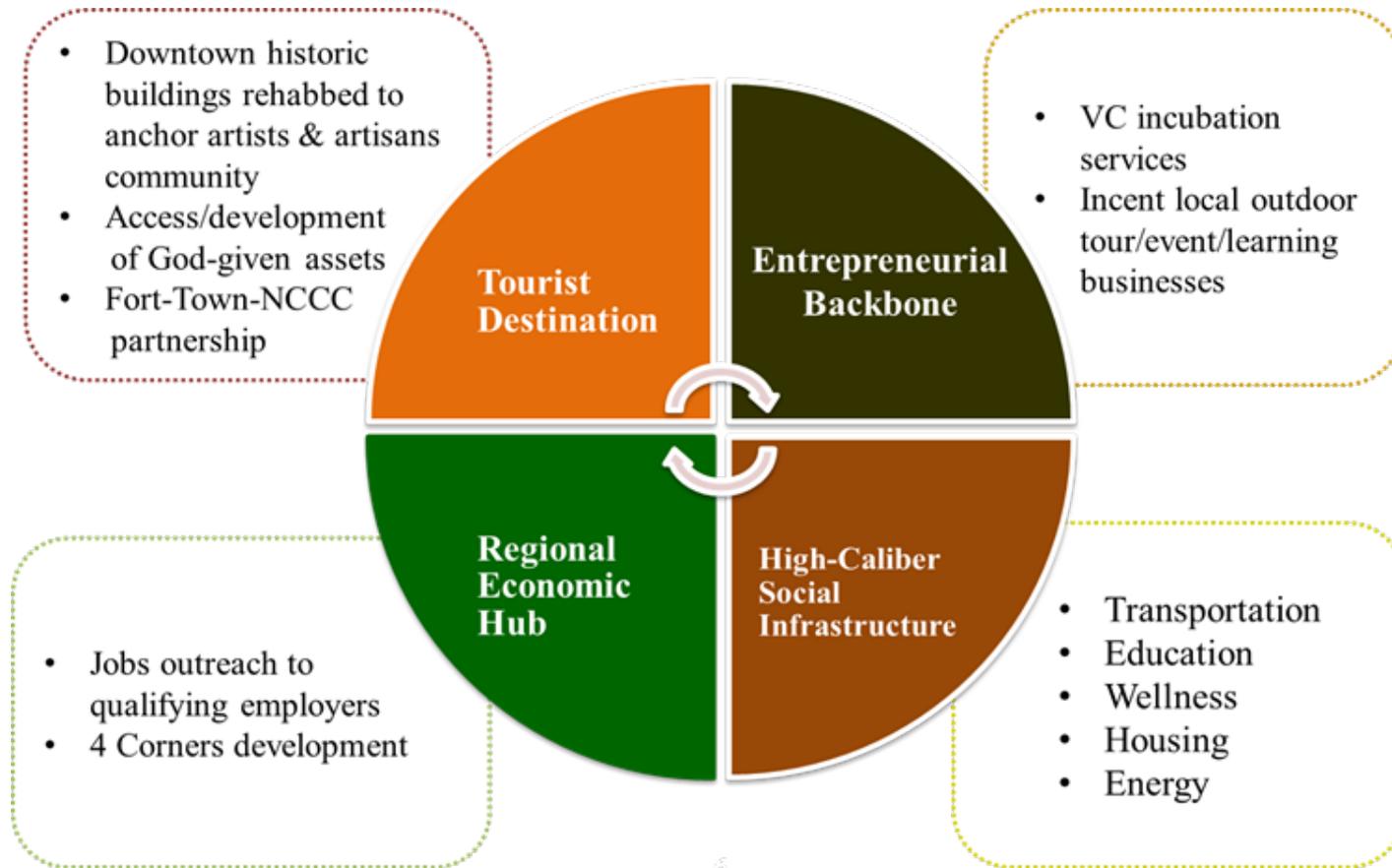
The Alliance's Mission:

To Restore Economic Prosperity
in the Ticonderoga Region

By serving as a clearinghouse
for innovative ideas and resources, and

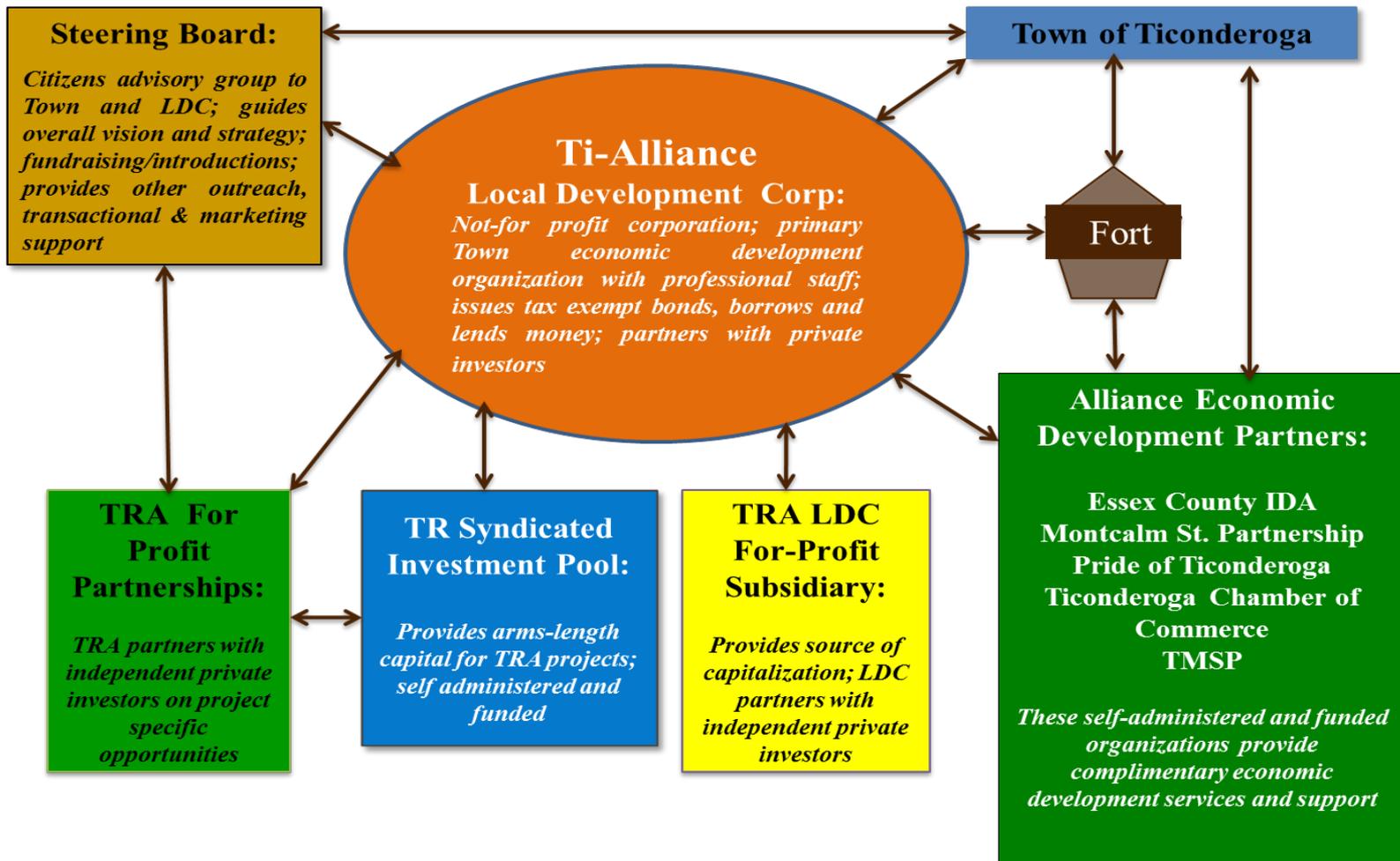
A catalyst for public-private partnerships
and investment opportunities.

The Alliance's Strategy:



How it Works:

Framework for Public/Private Partnerships





Steering Board:

*Citizens advisory group to Town
and LDC; guides overall vision
and strategy;
fundraising/introductions;
provides other outreach,
transactional & marketing
support*

Community & Economic Profile

Overview/Introduction to Ti

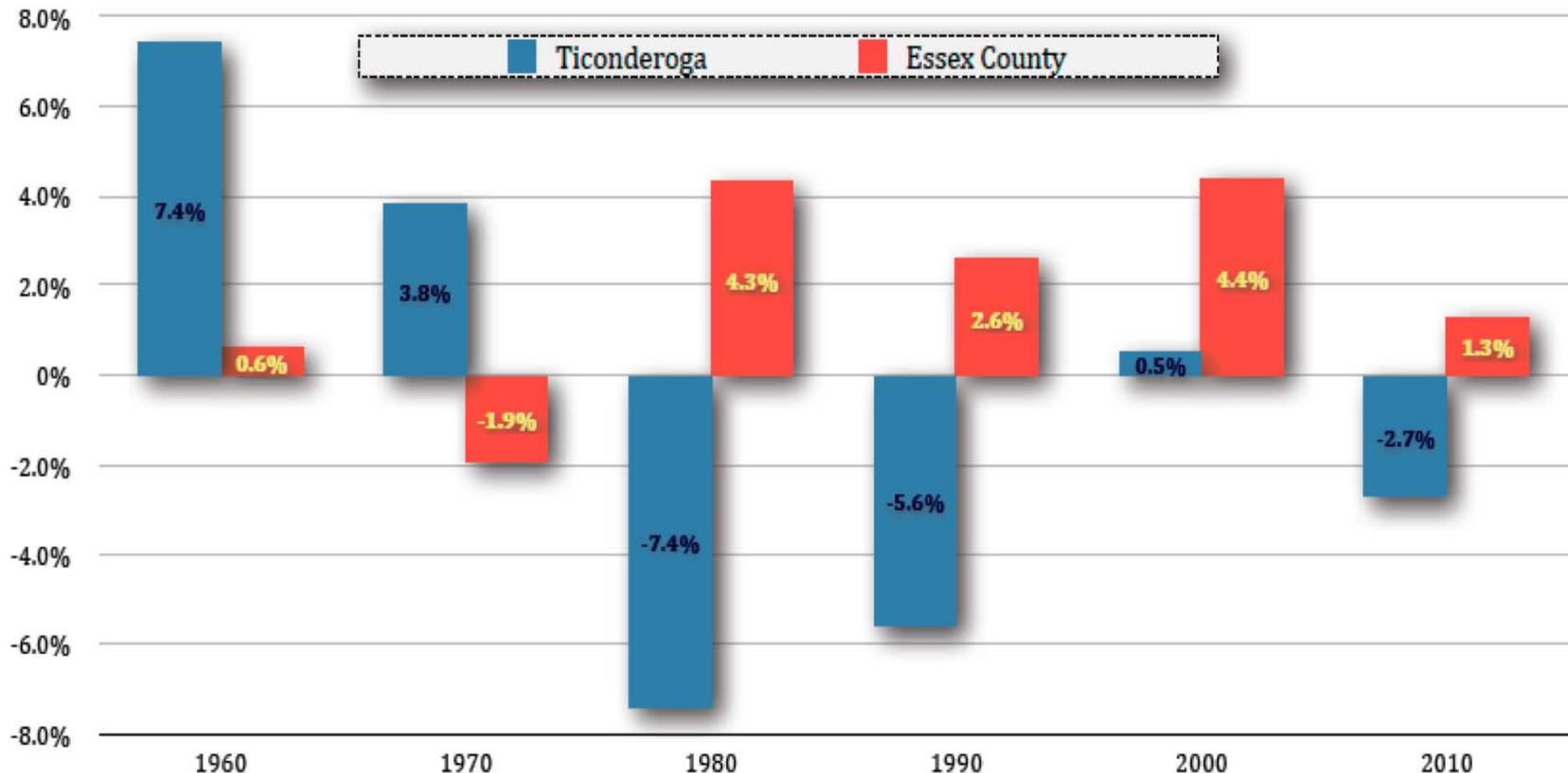
- Update Demographic Statistics Previous Plans:
 - Strategic Revitalization Plan (2002) and
 - Town Comprehensive Plan (2006)
- Companion document to Destination Master Plan (2009)

Useful Reference Document

- For local or prospective business leaders
- Community Leaders and non-profits when applying for grants

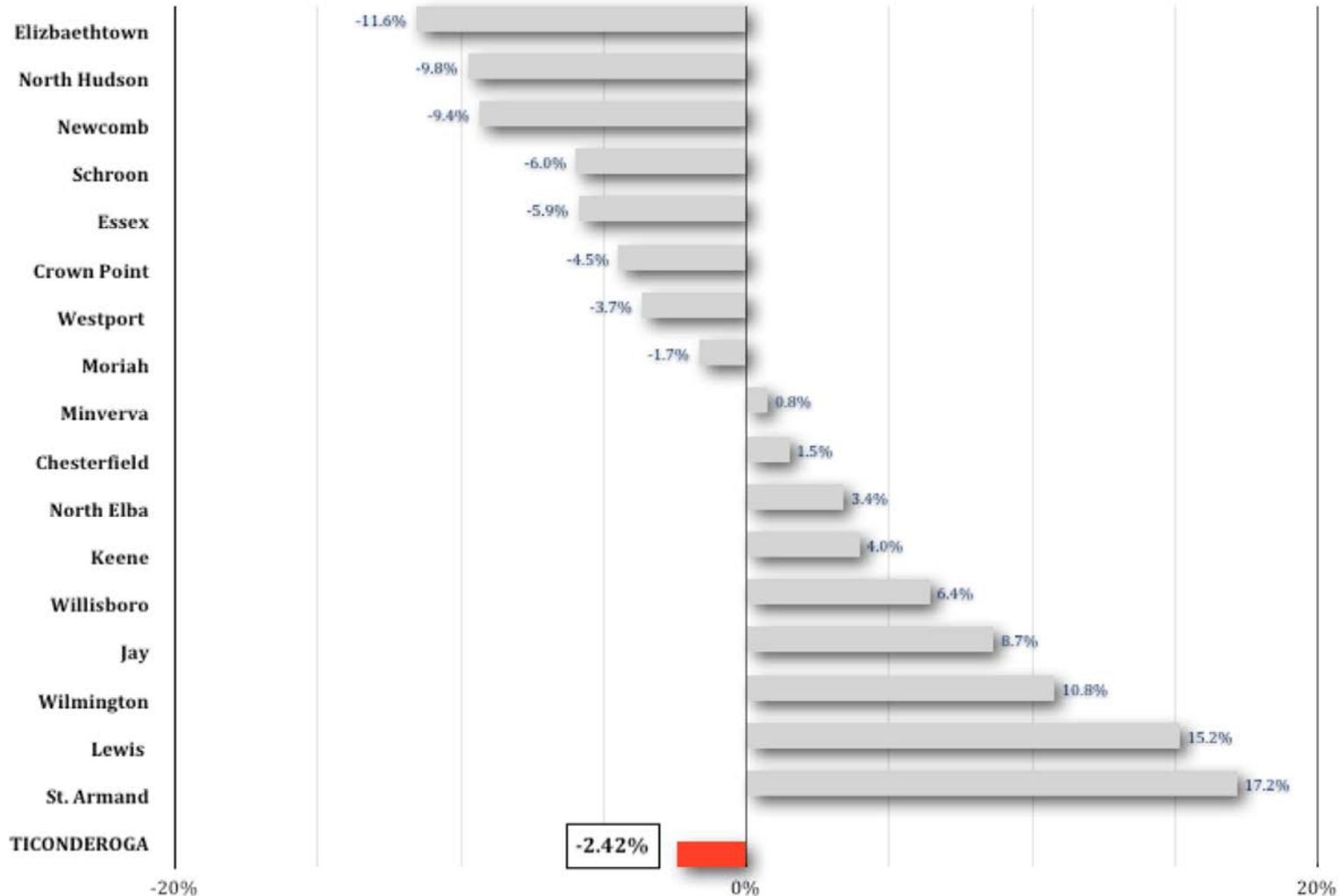
Ticonderoga's population has generally declined since 1970. The county's population has grown over the same time period.

Town and County Population Growth Rates 1960-2010

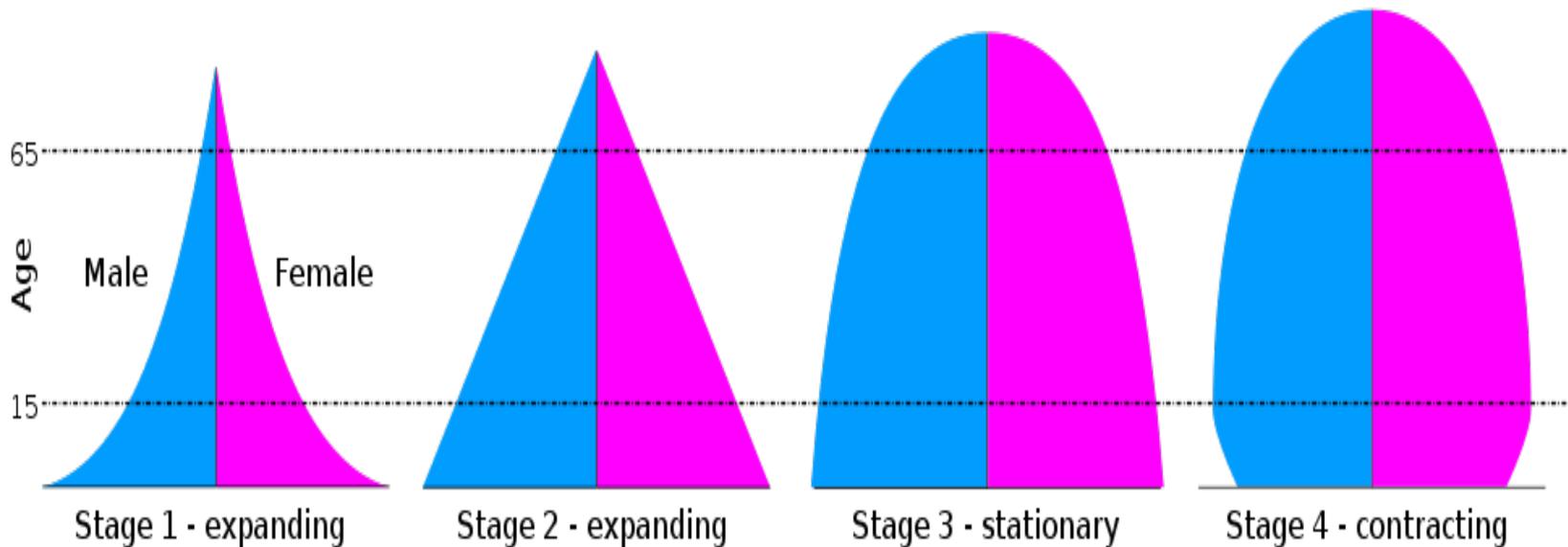


Over the past decade, Ticonderoga fared better than some Essex County towns, but worse than several others:

Population Change in Essex County Towns: 2000-2010

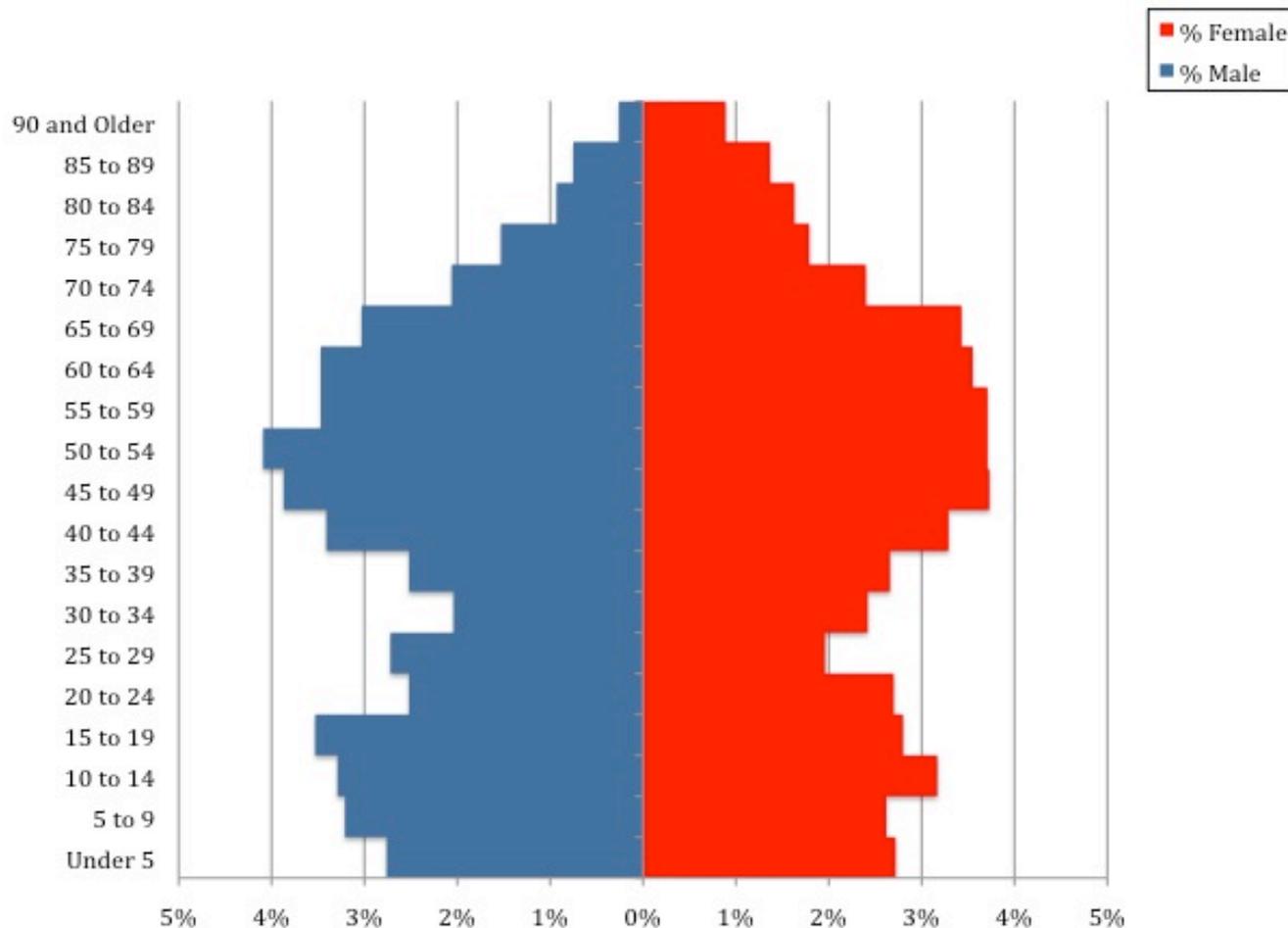


In addition to understanding historic growth patterns, we can graph the age of the current population to anticipate future natural growth or decline rates.



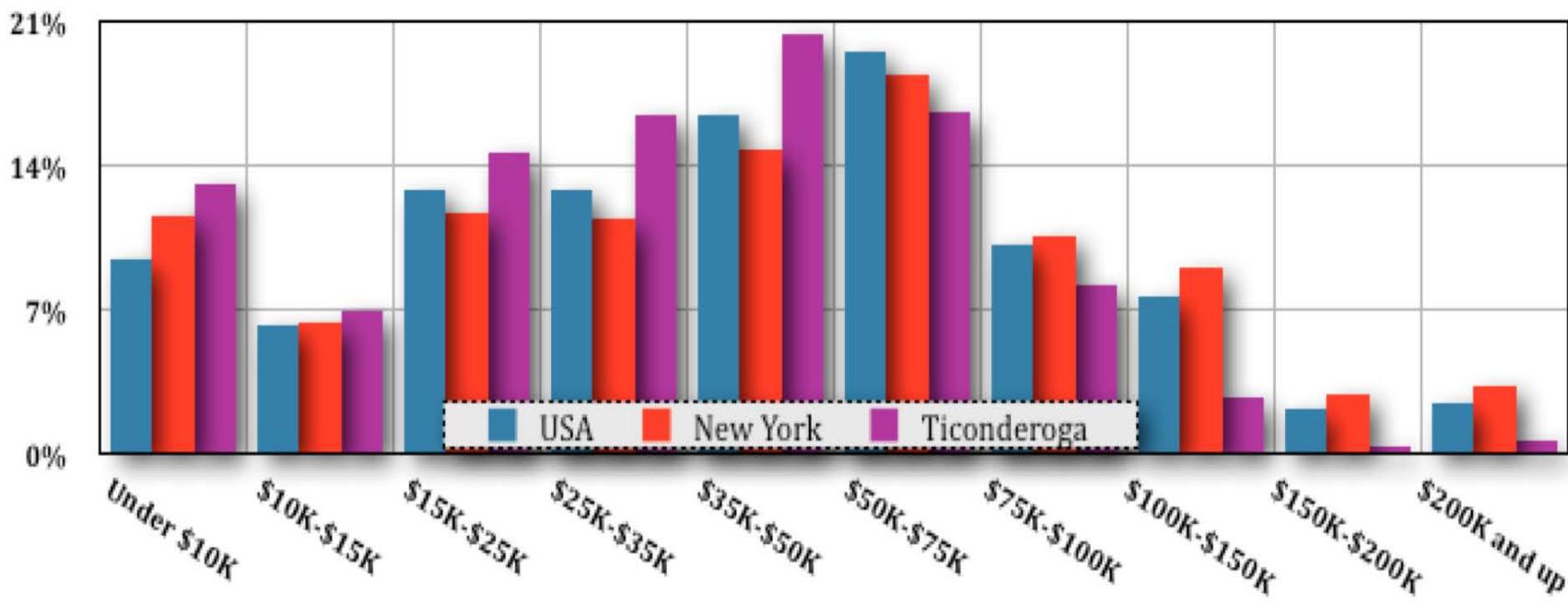
A quick look at Ticonderoga's unbalanced age pyramid helps explain the trend of population loss...
Note the high concentration of adults over 50

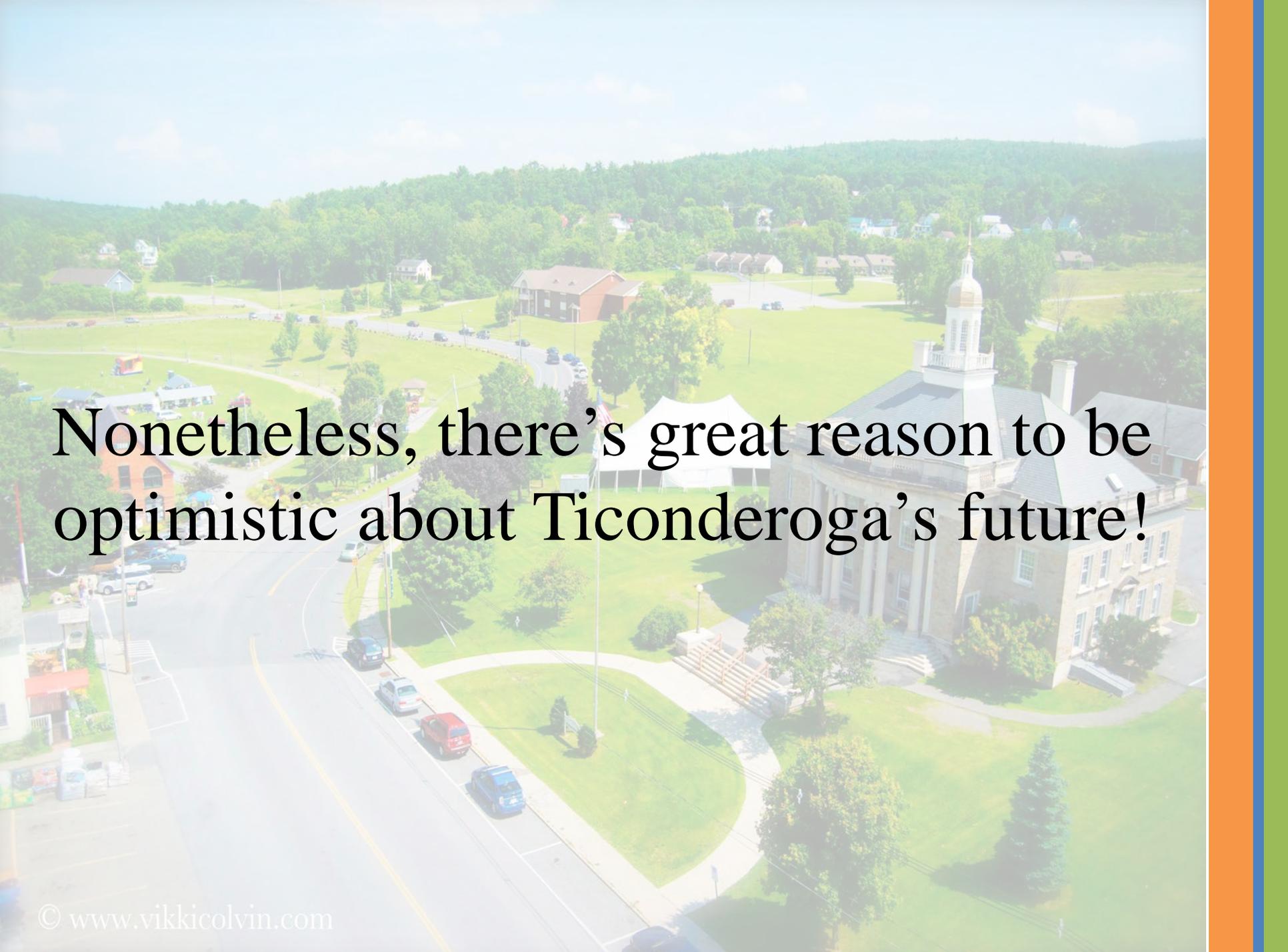
2010 Age Pyramid by Gender: Town of Ticonderoga



An additional challenge facing Ticonderoga is the Town's low concentration of high-income households... and its high concentration of low-income households

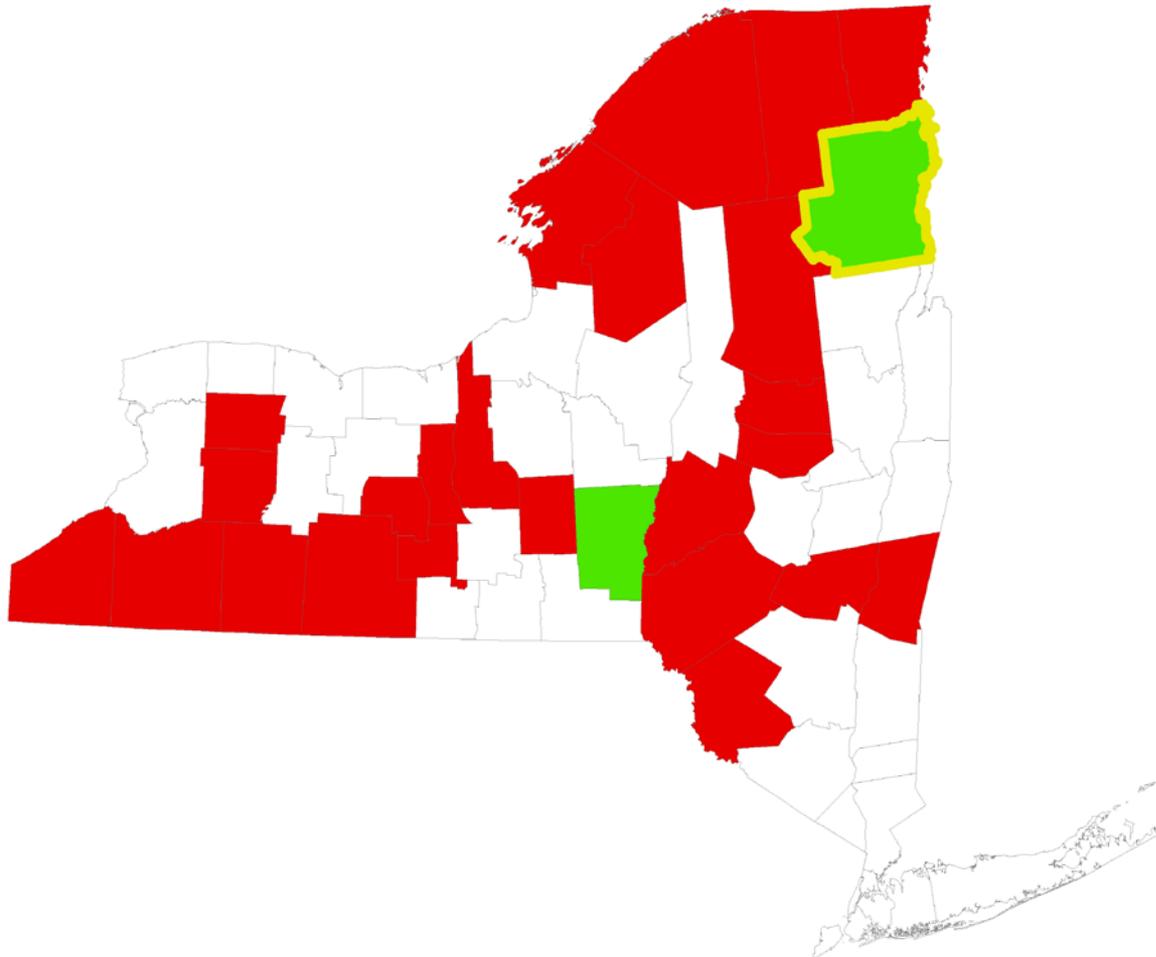
2000 Household Income Distribution in Town, State, and Nation



An aerial photograph of Ticonderoga, New York. The central focus is a large, classical-style building with a prominent dome and columns, likely the Ticonderoga High School. To its left, a white tent is set up on a grassy area. In the foreground, a road curves around a green lawn with several cars parked. The background shows a residential area with houses and a dense forest of trees under a clear blue sky.

Nonetheless, there's great reason to be optimistic about Ticonderoga's future!

Of 26 New York counties located in non-metropolitan areas, Essex County was 1 of 2 to record a real increase in total employment between March 2011 – March 2012



**Even in this period of slow recovery,
the NYS Dept. of Labor projects
strong employment growth for
several industries by 2018**

- Professional and Business Services (5.7%)
- Accommodation and Food Services (7.0%)
- Educational Services (8.0%)
- Arts, Entertainment, and Recreation (9.8%)
- Health Care and Social Service (16.4%)

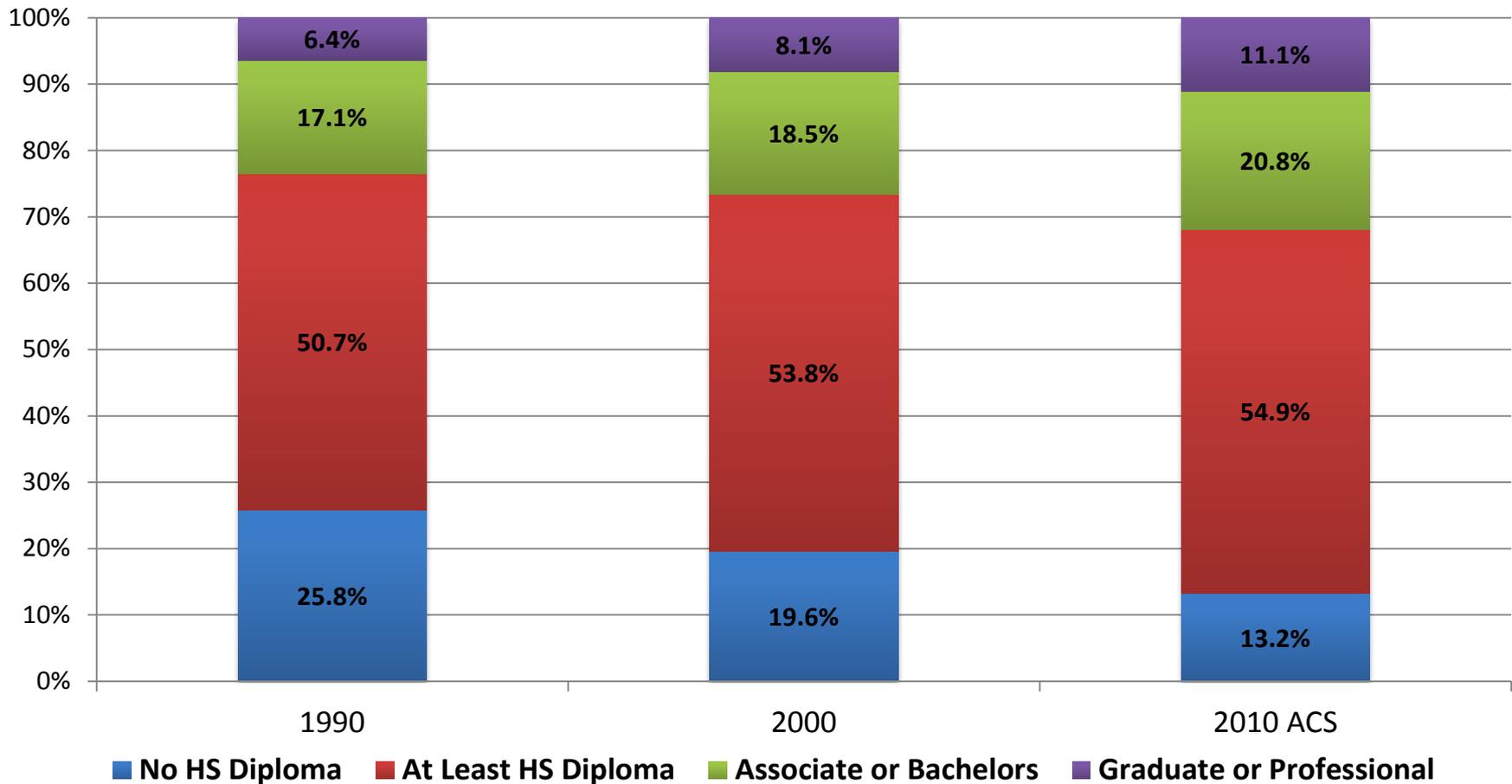
Meanwhile, the Dept. of Labor rates employment prospects “very favorable” for individuals engaged in the following professions in Essex County right now...to name just a few:

Accountants and Auditors; Aircraft Mechanics and Service Technicians; Amusement and Recreation Attendants; Animal Trainers; Bartenders; Billing and Posting Clerks; Business Operations Specialists; Cardiovascular Technologists and Technicians; Cashiers; Child, Family, and School Social Workers; Childcare Workers; Clinical, Counseling, and School Psychologists; Coaches and Scouts; Combined Food Preparation and Serving Workers; Commercial and Industrial Designers; Compliance Officers; Computer Software Engineers; Construction Laborers; Construction Managers; Cooks; Customer Service Representatives; Dental Assistants; Dental Hygienists; Detectives and Criminal Investigators; Earth Drillers (Non Oil and Gas); Education Administrators; Educational, School, Guidance, and Vocational Counselors; Eligibility Interviewers for Government Programs; Environmental Science and Protection Technicians; Executive Secretaries and Executive Administrative Assistants; Firefighters; First-Line Supervisors of Personal Service Workers; Fitness Trainers and Aerobic Instructors; Food Preparation Workers; Food Service Managers; Hairdressers, Hairstylists, and Cosmetologists; Health Educators; Heating, Air Conditioning, and Refrigeration Mechanics and Installers; Historians; Home Health Aides; Human Resources Specialists; Instructional Coordinators; Kindergarten Teachers; Lawyers; Librarians; Licensed Practical and Vocational Nurses; Maintenance and Repair Workers; Management Analysts; Medical and Health Services Managers; Meeting, Convention, and Event Planners; Mental Health and Social Abuse Substance Workers; Mental Health Counselors; Middle School Teachers; Network Systems and Data Communications Analysts; Nonfarm Animal Caretakers...

Etc.

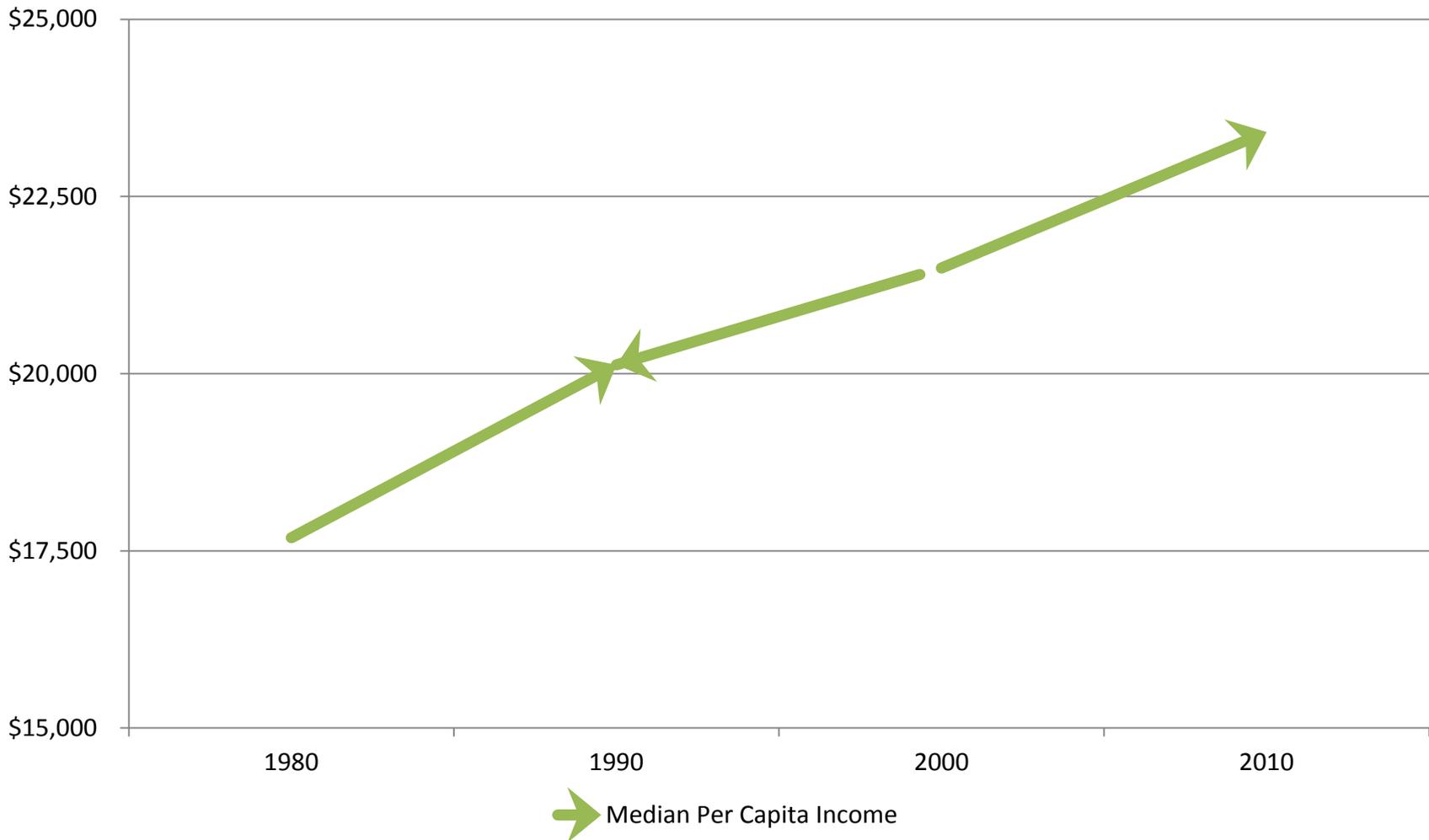
Ticonderoga has made great strides in educational attainment. Its workforce is more prepared than ever!

Educational Attainment in Ticonderoga



Meanwhile, personal incomes have risen over the past 30 years!

Per Capita Income on the Rise in Ticonderoga



Redevelopment of Anchor Buildings

**Former Cobblers Bench &
Dollar Store Buildings**

Draft

Redevelopment Plan



- +/-30,000 s.f.
- 24 apartments,
- 10 artist studios,
- flexible/cooperative gallery and community space,
- screen movie theater w/ retractable screens and walls opening up community theater and performance space, and
- a small restaurant/café

Business Development

Microenterprise Program

- To support existing businesses or create new micro-enterprise businesses
- Grants of \$5-35,000 to
 - Purchase Inventory
 - Machinery, Furniture, Fixtures or Equipment
 - Operating Capital
 - Entrepreneurial Training/Business Development

Next Steps

- Public Hearing Thursday, May 24 @ 6:00 PM at Ti Community Building
- Letter of Support from APA Economic Services Unit

Physical & Social Infrastructure

Physical Infrastructure

Ti Community Facilities Plan

- Prepared RFQ
- Reviewed & Evaluated Consultants Statements of Qualifications
- Set up and assisted Town w/ consultants interviews
- Assist in the Development of Scope and
- Project Management

Social Infrastructure

Ongoing Initiatives

- Letter of Support for Ti Alternative High School
- Meetings w/ Hospital and other Social Service Organizations about future of Ti
- Meeting w/ Silver Bay about their potential partnership with Ti and expansion of programs into community

Cultural Arts Initiative

- Purpose is to support cultural arts initiatives in Ti area as a basic premise for revitalization of the community.
- CAI includes a wide variety of groups, organizations and individuals in Ti area with a passion for cultural arts:
 - Educators from area institutions
 - Fort Ticonderoga
 - PRIDE of Ti
 - Ti Alumni Association
 - Ti Arts
 - Ti Chamber of Commerce
 - Ti Festival Guild
 - Ti Heritage Museum
 - TMSP, etc.

Cultural Arts Initiatives

Promoting Cultural Events

- June speaker series
- Cultural Arts Week July 22-29
- Music Series July/August including:
 - Adirondack Jazz Band (July 28)
 - Lake Placid Sinfonietta Concert (August 3)
 - Ti Community Band (August 7)

Sponsoring Cultural Events

- Lake Placid Sinfonietta Concert in partnership with Ti Festival Guild & St. Mary's Parish
- Shakespeare in the Park with Ti Festival Guild
- Future Arts Walks in conjunction w/ TMSP

Future Cultural Initiatives

- Mural Contest - Group is planning contest to bring art in a highly visible format to the Ti community while adding to revitalization of main street.
- Vacant Building Art Galleries- Work with Ti-Arts and other artists in community to partner with owners of vacant buildings to open galleries in vacant spaces.
- Longer range discussion and strategy on attracting cultural arts to Ticonderoga.

Other Initiatives & Community Needs

- Saw Mill Project
- Land Use & Regulatory is Important
- People living in Park are Important Too
- Small Towns need Cooperative Partnership & Technical Assistance from APA
 - Includes Land Use
 - Community Planning & Capacity Building
 - Community/Economic Development



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