



LEILANI CRAFTS ULRICH
Chairwoman

TERRY MARTINO
Executive Director

MEMORANDUM

TO: Terry Martino, Executive Director

FROM: Dan Kelleher, Special Assistant for Economic Affairs

DATE: September 2, 2015

RE: Economic Services Unit Activities for August, 2015.

Unit activities were as follows:

North Country Regional Economic Development Council Support

On 8/14/15 staff attended a meeting of the North Country Regional Economic Development Council in Lake Placid, Essex County. Staff is assisting several Council workgroups on their 2015 updates as well as on the Council's Upstate Revitalization Initiative competition submission. Staff attended workgroup meetings on August 7, 11, 14, 21, 26, and 27, 2015. Staff will continue to support the workgroups with demographic and economic analysis throughout late summer and early fall.

Community Outreach

On 8/6/15 staff assisted in a ceremony celebrating the 10th Mountain Division of the United States Army in Wilmington, Essex County. The ceremony was attended by 10th Mountain Division veterans, WWII veterans, local elected officials, North Country Regional Economic Development Council members, State officials, and Lieutenant Governor Hochul. Lieutenant Governor Hochul provided the keynote address at the ceremony.

On 8/16/15 staff presented on economic development and lake stewardship issues at the annual meeting of the Lake Pleasant-Sacandaga Association in Speculator, Hamilton County. The association has long maintained a stewardship role for both Lake Pleasant and Sacandaga Lake. Over 70 people attended the association's meeting.

Eat ADK Restaurant Week

Staff is assisting a workgroup seeking to establish a restaurant week event in the Lake Placid/Saranac Lake region. The event would be used to spur economic activity in the "off season" month of May. A workgroup has been formed to take a leadership role in

the event's development and staff will provide assistance and expertise to the workgroup as needed. Prior to working for the Agency, Special Assistant Kelleher worked as the Business Development Manager for the Downtown Albany Business Improvement District (BID) where he helped facilitate the organization's Downtown Albany Restaurant Week. The feasibility of hosting a restaurant week in Lake Placid was explored by Paul Smith's College students.

Hamlet Economic Planning and Assistance Initiative

On 8/24/15 staff met with municipal officials in the Town of Lyonsdale, Lewis County to discuss a potential HEPA project in the community. About 60% of the land within the municipality is located within the Park. Staff also met with Lewis County Planning and Economic Development officials to examine the feasibility of a partnership in the development of an economic development plan for the municipality.

Regulatory Programs Support

Economic Services staff is supporting the Regulatory Programs Division on several projects including two hotels in Essex County, a commercial and hospitality use in Essex County, a campground in Herkimer County, a subdivision in Essex County, a dam project in Fulton County, a subdivision in Saratoga County, and a marina in Franklin County.

Planning Division Support

Staff is supporting the State Lands Division in the Agency's review of the Remsen-Lake Placid Travel Corridor Unit Management Plan and potential revisions to the Adirondack Park State Land Master Plan.