



**SHERMAN CRAIG**  
Chairman

**TERRY MARTINO**  
Executive Director

**MEMORANDUM**

TO: Terry Martino, Executive Director

FROM: Dan Kelleher, Special Assistant for Economic Affairs

DATE: September 8, 2016

RE: Economic Services Unit Activities for July and August, 2016.

Unit activities were as follows:

**Regional Economic Development Council Support**

Staff continues to assist several North Country Regional Economic Development Council (NCREDC) workgroups as part of the 2016 REDC initiative. Staff attended meetings of the Council's Priority Project and Plan Implementation Committee (P3IC) on July 21, August 4, August 18 and August 31. Additionally, on July 26 and August 5 staff attended meetings of the Council's Tourism workgroup in Tupper Lake. Several new competition elements were added in 2016 including the \$100 million Downtown Revitalization Initiative.

**Hamlet Economic Planning and Assistance Initiative – Crown Point**

Staff is assisting the Town of Crown Point in the drafting of an economic development plan as part of the Agency's HEPA Initiative. On July 13 staff met with the stakeholder workgroup to identify potential projects and to discuss a public outreach process. The Town was recently awarded a NYS Department of State Local Waterfront Revitalization Program grant to develop a Local Waterfront Revitalization Plan for the Town. Staff will work with the town to identify economic development opportunities to be included in the plan.

**Adirondack Business Recruitment Workgroup**

Staff continues to coordinate the efforts of the Adirondack Business Recruitment Workgroup, an agglomeration of economic development agencies representing the twelve counties in the Adirondack Park. The group has scheduled two "partner outreach" meetings in Ticonderoga (November 16) and Tupper Lake (November 17) to build connections between potential economic development partners including realtors, bankers, accountants, and attorneys. Additionally, the group is working with the Regional Office of Sustainable Tourism to develop an identity and marketing plan to help attract new businesses to the Adirondack Park. The group is pursuing grant funding through National Grid as well as funding from private donors. Essex County IDA will be responsible for financial management.

### **Public Outreach**

On July 19 staff attended the annual meeting of the Common Ground Alliance in Old Forge, Herkimer County. Staff participated in the “Leveraging Local Resources to Attract Investment” stakeholder session; the session’s goal was to identify opportunities to attract new businesses into the region. Over 300 people attended the 10<sup>th</sup> annual conference.

### **J&L Site Redevelopment**

On July 12 staff participated in a conference call with a workgroup to discuss a plan for the reuse of the J&L Steel property in the Town of Clifton. The group is pursuing strategies to finalize site remediation including the removal of existing buildings, develop infrastructure on the property, and to find new uses for the site. The Development Authority of the North Country (DANC) is currently writing and facilitating grants to remove existing buildings that are structurally deficient and pose dangers to public health. In February, the Agency approved a permit for the first new use on the site, a boat washing station and public information center.

### **Regulatory Programs Support**

Economic Services staff is supporting the Regulatory Programs Division on several projects including a subdivision in Essex County, two industrial projects in Essex County, an energy project in Essex County, two recreational facilities in Essex County, a tourism accommodations project in St. Lawrence County, and a marina project in Franklin County.

### **State Lands Support**

Economic Services staff is supporting the State Lands Unit on its review of the Adirondack Park Transportation Corridors Unit Management Plan (DOT) and the development of a Draft Supplemental Environmental Impact Statement for the classification of newly acquired State lands.

Staff is assisting the State Lands Unit in the development of an Economic Impacts section of a Draft Supplemental Environmental Impact Statement for the classification of newly acquired State lands.