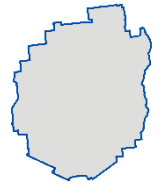


The 22nd Annual Adirondack Park Local Government Day Conference



Crowne Plaza Lake Placid, New York

April 3 & 4, 2019

*Presented by the
NYS Adirondack Park Agency, Adirondack Association of Towns and Villages,
Adirondack Park Local Government Review Board, Empire State Development,
NYS Department of State, and NYS Department of Environmental Conservation.*

Agenda for Wednesday Afternoon, April 3rd

1 to 5 PM with Refreshment Break

<i>Concurrent Sessions</i>	
<u>ADIRONDACK FORUM</u> <i>Presented by AATV & LGRB</i>	<u>TRAINING</u>
<i>Room</i>	<i>- Olympic 1/2 -</i>
1:00PM to 2:30PM	Part I <i>Adirondack Bike Strategies, Hamlets to Huts, Trail Towns</i>
2:30PM to 3:00PM	APA 101 & Residential On-site Wastewater Treatment <i>Presented by NYS Adirondack Park Agency</i>
<i>☞ Refreshment Break & Visit with Exhibitors ☞</i> <i>- Sky Room -</i>	
3:00PM to 5:00PM	Part II <i>Health and Safety Land Account, Rural/Adirondack Cellular</i>
5:00PM to ???	Subdivision Review <i>Presented by NYS Department of State</i>
<i>☞ Social & Reception ☞</i> <i>- Great Room Lobby -</i>	

DOS Consultation Center
 Wednesday & Thursday 1:00PM-4:00PM
 - Kate Smith Library -

2019 Adirondack Park Local Government Day Conference
Agenda for Thursday, April 4th, 2019

Adirondack Park Local Government Day Conference Sessions			
7:45AM	*Registration on Thursday Begins at 7:45AM *		
8:30AM	☞ Welcome & Introductory Remarks ☞ <i>Karen Feldman, APA Acting Chair</i> - Olympic Room 1/2 -		
8:45AM to 9:15AM	Keynote: John Maggioro <i>Senior Advisor to the Governor for Upstate Economic Development</i> - Olympic Room 1/2 -		
9:15AM to 9:45AM	☞ Refreshment Break & Visit with Exhibitors ☞ - Sky Room -		
	Track A - Olympic 4 -	Track B - Olympic 3 -	Track C - Olympic 1/2 -
9:45AM to 11:00AM	Short-Term Rentals Part I <i>Market issues, the economics, and implications for tourism</i>	Attracting Businesses & Residents through Well-Planned Communities	Promoting Respect & Civility in the Planning & Zoning Process
11:00AM to 12:15PM	Short-Term Rentals Part II <i>Community impacts and dealing effectively with Short-Term Rentals</i>	Business Retention & Development in the Adirondacks	Comprehensive Planning
12:15PM to 1:30PM	☞ Luncheon Program ☞ <i>Presentation of Annual Conference Recognition Award</i> + CENSUS 2020 - Grandview Room -		
1:30PM to 2:45PM	Addressing Areas of High Use - Olympic 3 -	Engaging Diverse Audiences - Olympic 4 -	Public Meetings and Hearings - Olympic 1/2 -
2:45PM to 3:00PM	☞ Refreshment Break & Visit with Exhibitors ☞ - Sky Room -		
3:00PM to 4:30PM	EFC Funding Overview <i>Grant Programs, Application Process & Project Case Studies</i> - Olympic 4 -	Vacancy: Strategies & Tools for Local Government - Olympic 1/2 -	

Note room changes for Tracks A & B after the lunch break

WEDNESDAY AFTERNOON

◆ Concurrent Sessions: 1:00PM-5:00PM ◆

ADIRONDACK FORUM – PRESENTED BY AATV & LGRB

Olympic 1/2

Join leaders from the Adirondack Association of Towns & Villages and the Adirondack Park Local Government Review Board as they provide information and updates on initiatives from around the Park.

PART 1 - 1:00PM-2:30PM

- [Adirondack Bike Strategies - Dan Suraci & Matt VanSlyke](#)
- [Hamlets to Huts - Joe Dadey & Jack Drury \(video\)](#)
- [Trail Towns - Michelle Clement](#)

PART 2 - 3:00PM-5:00PM

- Health and Safety Land Account - Matt Simpson & Rob Davies
- Rural/Adirondack Cellular - Bill Farber & Joel Wood
- Updates on State Initiatives - Judy Drabicki

TRAINING

Olympic 4

1:00PM-2:30PM

APA 101

Adirondack Park Agency Staff will provide background on the APA and more detailed information on permitting requirements and procedures of the Agency.

- **Sarah Reynolds**, NYS Adirondack Park Agency

Residential On-site Wastewater Treatment

Adirondack Park Agency staff will give an overview of household waste characteristics, components of an on-site system, and a brief overview of Design Requirements and Guidance (APA/DOH/DEC) for new and pre-existing on-site wastewater treatment systems.

- **Shaun LaLonde**, NYS Adirondack Park Agency

3:00PM-5:00PM

Subdivision Review

An overview of the statutory authority for municipalities to review subdivisions. Discussion will focus on the elements of a subdivision plat—layout of lots and infrastructure—along with concepts such as deep lot development and clustering. Review procedures are also addressed, including State Environmental Quality Review (SEQR), county referral, public hearings, decision-making, and the possibility of default approvals.

- **Paula Gilbert**, NYS Department of State
- **Patricia Burke**, NYS Department of State

❧ Evening Social & Reception: 5:00PM to ... ❧

- Great Room Lobby -

Join Adirondack Park Agency Acting Chair Karen Feldman, Executive Director Terry Martino, Adirondack Park Local Government Review Board Executive Director Gerald Delaney, Adirondack Association of Towns and Villages President Matthew Simpson and local government officials, colleagues and staff from state agencies for an informal get-together.

THURSDAY

★ *Registration Begins: 7:45AM* ★

☞ *Refreshments in the Sky Room with Exhibitors: 8:00AM-8:30AM* ☞

Welcome & Introductory Remarks

◇ 8:30AM-8:45AM ◇

- *Olympic 1/2* -

Karen Feldman, Acting Chair, NYS Adirondack Park Agency

Keynote

◇ 8:45AM-9:15AM ◇

- *Olympic 1/2* -

John Maggiore

Senior Advisor to the Governor for Upstate Economic Development

☞ *Refreshment Break: 9:15AM-9:45AM* ☞

Visit with Exhibitors

- *Sky Room* -

◆ **Session 1: 9:45AM-11:00AM** ◆

1A. Short-Term Rentals – Part I

Olympic 4

This session will focus on market issues, the economics, and implications for tourism.

- [Jim McKenna, Regional Office of Sustainable Tourism](#)
- [Russ Kinyon, Franklin County Economic Development](#)
- [Corey Iaria Purcell, Select Sotheby's International Realty](#)
 - *Moderator: Bill Farber*

1B. Attracting Businesses and Residents through Well-Planned Communities

Olympic 3

Attractive communities can entice more than just visitors. Learn how to make your community attractive to businesses and residents as well.

- [Rob Riley, Northern Forest Center – Regional Success Stories](#)
- [Sarah Crowell, NYS DOS – Attractive Community Principals](#)
- [Jeremy Evans, Franklin County Industrial Development Agency](#)
 - *Moderator: Jerry Delaney*

1C. Promoting Respect and Civility in the Planning & Zoning Process

Olympic 1/2

Planning and Zoning proceedings are generally peaceful and harmonious, but sometimes devolve in a manner that seems to involve animosity and hostility. This hopefully interactive discussion will consider tips and guidelines for conducting meetings efficiently while promoting respect and civility and maintaining a “user-friendly” approach.

- **Mark Schachner**, Attorney, Miller, Mannix, Schachner & Hafner, LLC

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◆◆ Session 2: 11:00AM-12:15PM ◆◆

2A. Short Term Rentals – Part II

Olympic 4

This session will address community impacts & considerations for short-term rentals in your town. Wastewater/effects on water quality, noise, parking and neighbors will be discussed.

- **Dennis Dickinson**, Town of Lake George Supervisor
- **Dan Barusch**, Director of Planning & Zoning, Town & Village of Lake George
- **Jim Hull**, Warrensburg Code Enforcement Officer
- **Craig Randall**, Mayor, Village of Lake Placid
 - Moderator: *Theresa Cheetham-Palen*

2B. Business Retention and Development in the Adirondacks

Olympic 3

This session will explore regional initiatives and success stories related to the growth, retention and succession of recreation-based businesses in the Adirondacks.

- [Jeff Allott, Solace Cycles](#)
- [Dani Delaini, Adirondack North Country Association](#)
- [Keith Braun, MAC's Canoe Livery](#)
 - Moderator: *Dan Kelleher*

2C. Comprehensive Planning

Olympic 1/2

This session will include a discussion of the practical and legal benefits of adopting a comprehensive plan. Included are the importance of involving the public in the development of the plan early on; strategies for compiling essential data to set the direction of the plan; plan contents; and steps leading to the adoption of a comprehensive plan. There will be a review of the comprehensive plan statutes as well.

- **Patricia Burke**, NYS Department of State
- **Paula Gilbert**, NYS Department of State

❧ Luncheon Program 12:15PM-1:30PM ❧

- Grandview Room -

Presentation of the Annual Conference Recognition Award

+ **CENSUS 2020**

◆◆◆ Session 3: 1:30PM-2:45PM ◆◆◆

3A. Addressing Areas of High Use

Olympic 3

This session will include updates on efforts toward user education, challenges/solutions, redirecting traffic, and recreation planning.

- **Bob Stegemann**, NYS Department of Environmental Conservation Region 5
- **Vinnie McClelland**, The Mountaineer
- **Brian McDonnell**, MAC's Canoe Livery
 - Moderator: *Joe Pete Wilson*

3B. Engaging Diverse Audiences

Olympic 4

This session will explore issues related to inclusivity as well as explore how to attract and service diverse groups including millennials, the aging, and people of different abilities.

- [Greg Olsen, NYS Office for the Aging](#)
- **Paul Beyer**, NYS Department of State Smart Growth
- **Stanzi Bliss**, Adirondack Foundation
- **Dan McConvey**, Center on Rural Innovation
 - Moderator: *Dan Kelleher*

3C. Public Meetings and Hearings

Olympic 1/2

This session addresses the goals and requirements associated with holding meetings, in contrast to the purposes and legal requirements surrounding a public hearing. It explores the role of the chairperson in conducting effective meetings and hearings and includes a discussion of how to manage the public and the media in the context of a hearing or meeting. Also addressed are aspects of the Open Meetings Law, including executive sessions, quorums, minutes, and public notices.

- **Patricia Burke**, NYS Department of State
- **Paula Gilbert**, NYS Department of State

☞ Refreshment Break: 2:45PM-3:00PM ☞
Visit with Exhibitors in the Sky Room

◆◆◆◆ **Session 4: 3:00PM-4:30PM** ◆◆◆◆

4A. EFC Funding Overview

Olympic 4

NYS Environmental Facilities Corporation will present on the Green Innovation Grant Program and the Integrated Solutions Construction Grant. The class will focus on what the grants cover, case studies of projects that have been through the whole process and how to qualify and apply for the grants.

- **Jeanine Thompson**, NYS Environmental Facilities Corporation, Green Infrastructure Coordinator
- **Jason Denno**, NYS Environmental Facilities Corporation

4C. Vacancy: Strategies & Tools for Local Government

Olympic 1/2

Vacancy and blight can wreak havoc on our neighborhoods and local government finances. This course examines the economic, environmental, social, and public health implications of vacancy, with the goal of offering local officials the tools, strategies and funding opportunities to reduce vacancy in their own communities. The course includes case studies and strategies that local governments in New York State have been using to combat blight, including the use of land banks.

- **Patricia Burke**, NYS Department of State
- **Paula Gilbert**, NYS Department of State

DOS Consultation Center

Wednesday & Thursday 1:00PM-4:00PM

- Kate Smith Library -

The Department of State, Division of Local Government Services will have staff available for individual consultations with local government leaders interested in discussing resources available to address specific areas of concern. Topics for discussion include: how the Department of State may be able to assist them with technical expertise or as a liaison to other State agencies or potential funding. Grant programs include: Local Government Efficiency, Municipal Restructuring Fund, and Northern Border Regional Development. In addition, local government officials can come with other technical requests.

Looking for more planning & zoning training?

NYS DOS has several online training courses available @ <https://www.dos.ny.gov/lg/onlinetraining/interactive.html>

2019 Adirondack Park Local Government Day Conference

Be sure to visit with our sponsors, exhibitors and represented state agencies!*

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NYMIR*

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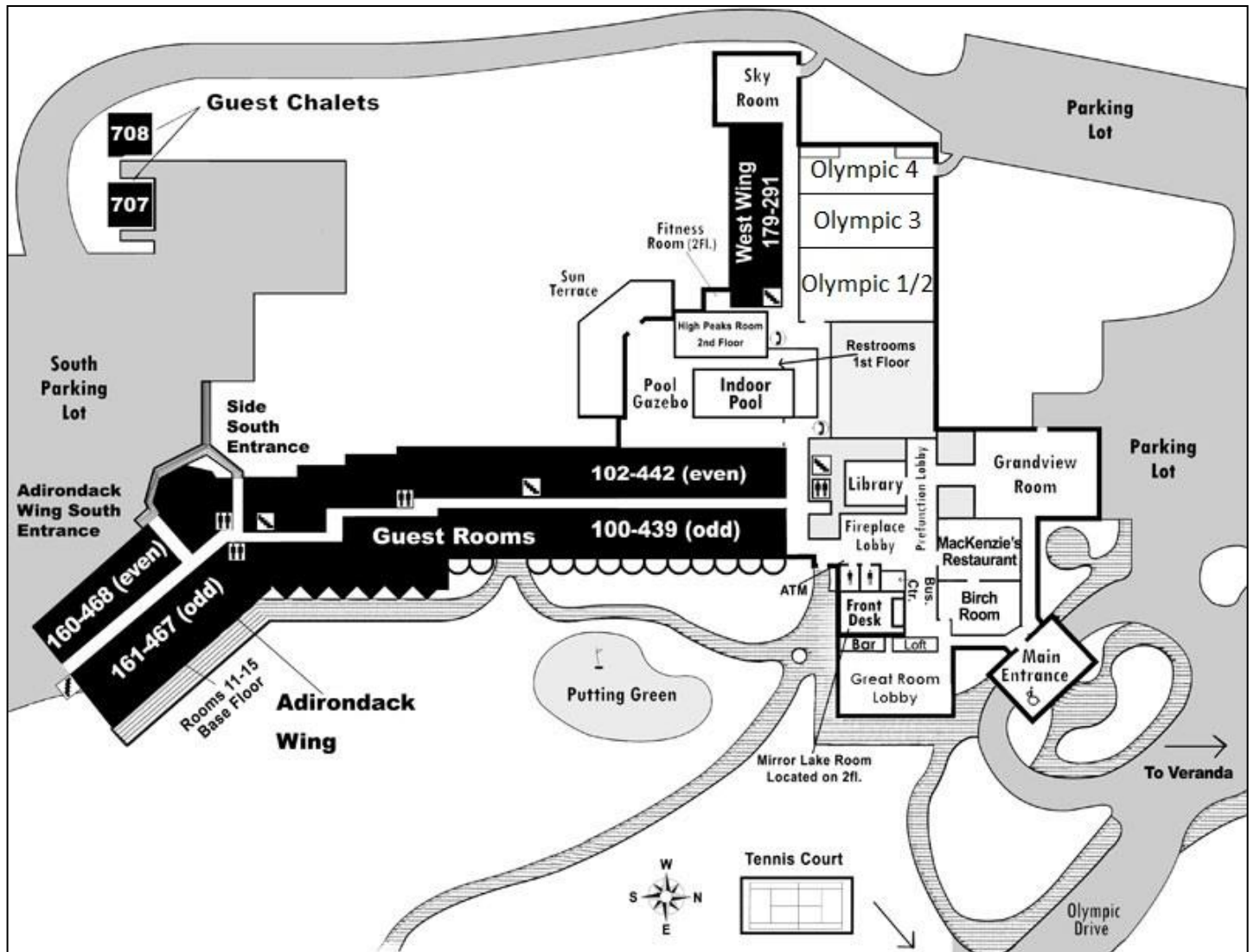
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2019 Adirondack Park Local Government Day Conference

Don't forget to ...

- ✓ *Complete an Evaluation Form (pink sheet)*
- ✓ *Recycle your Name Badge before you leave in the blue baskets*
- ✓ *Enjoy the Conference!*

Crowne Plaza, Lake Placid



Thank you for attending the 2019 Adirondack Park Local Government Day Conference!