



Photo courtesy of Mark Kurtz



Saranac Lake

The Capital of the Adirondacks

Photo courtesy of Mark Kurtz



A Sustainable Hamlet

- The Village of Saranac Lake is the Capital of the Adirondacks. It is where good land use planning contemplated by the founders of the Adirondack Park Agency comes together with incredible natural resources and a vibrant community. We represent the best potential of Adirondack communities for human development in Hamlet areas - a goal of the Adirondack Park plan.
- Unlike most other Adirondack hamlets, our population grew in the last census and we are now leveraging our resources for future sustainable growth. Saranac Lake can be a template for the Adirondack's sustainable future.



**We consider our
Adirondack Park location
to be an asset and an advantage
for generations to come**





Hamlets

“Purposes, policies and objectives. Hamlet areas will serve as the service and growth centers in the park. They are intended to accommodate a large portion of the necessary and natural expansion of the park's housing, commercial and industrial activities. In these areas, a wide variety of housing, commercial, recreational, social and professional needs of the park's permanent, seasonal and transient populations will be met. The building intensities that may occur in such areas will allow a high and desirable level of public and institutional services to be economically feasible. Because a hamlet is concentrated in character and located in areas where existing development patterns indicate the demand for and viability of service and growth centers, these areas will discourage the haphazard location and dispersion of intense building development in the park's open space areas. These areas will continue to provide services to park residents and visitors and, in conjunction with other land use areas and activities on both private and public land, will provide a diversity of land uses that will satisfy the needs of a wide variety of people.

-APA Act Section 805.3.c





Profile

	V. Saranac Lake	New York	United States
	2010 (2000)	2010	2010
Population	5,406 (5,041) ↑	19,378,102	308,747,508
Median Age	39.6 (37.6) ↑	38	37.2
% Bachelor's Degree or higher	35 (27.6) ↑	32.5	28.2
Mean Travel Time to Work (minutes)	13 (14) ↓	31.4	25.4
% Below Poverty Level	10.4 (13.8) ↓	14.5	14.3
Median Household Income	\$39,381	\$56,951	\$52,762



Economic Development

To maintain and create jobs the Village...

- Established a Biotech Cluster by providing space to Active Motif and Myriad RBM less than 2 miles from Trudeau Institute
- Is seeking to grow the Village through annexation of American Management Association
- Created a Local Development Corporation
- Supporting our existing institutions including AMA, Trudeau Institute, St Joseph's, NCCC and Adirondack Medical Center



Myriad/RBM





Active Motif



Photo courtesy of Adirondack Daily Enterprise



Saranac Lake garnered statewide recognition and an economic development award for its Biotech Cluster Development





Mt. Pisgah
Ski Area

Trudeau Road

AMA Campus

Park Avenue

NYS Route 3

Image USDA Farm Service Agency
© 2012 Google
Image © 2012 New York GIS

Google earth

Imagery Date: 5/27/2011 1994

44°20'29.47" N 74°07'11.53" W elev 1535 ft

Eye alt 8214 ft



Saranac Lake is committed to stabilizing and maintaining its major employers which make for a diverse economic foundation for the region





Tourism

- The Village is surrounded by incredible water and mountain resources and is...
 - Working with partners to implement Saranac Lake's Destination Master Plan
 - Implementing recommendations from the Saranac Bicycle and Pedestrian Master Plan
 - Leveraging hiking trail assets with the Saranac Lake 6er Program
 - Advocating for the timely completion of the Saranac Lake Wild Forest Unit Management Plan with the inclusion of Barkeater Trails Alliance recommendations
 - Building multi-use trails at Mount Pisgah

Welcome to
Bienvenue à

Saranac Lake

The Capital of the Adirondacks

La capitale des Adirondacks



4 Million Potential Francophone Visitors

Saranac Lake ★

-150 Miles Radius-

Québec

Montreal

Ottawa

Ontario

Vermont

Adirondack Mountains

New York

New Hampshire

Massachusetts

Boston

Google earth

© 2012 Cnes/Spot Image

© 2012 Google

Image © 2012 TerraMetrics

Data SIO, NOAA, U.S. Navy, NGA, GEBCO

Imagery Date: 5/9/2004

44°18'44.16" N 74°07'32.53" W elev. 1704 ft.

Eye alt. 306.97 mi

73 mi



ntario

hester



Bons Amis

Fin



All Seasons





...Even Mud Season





Downtown

- Saranac Lake has a vibrant and attractive downtown that is a destination for local residents and visitors. The Village is...
 - Implementing the National Trust for Historic Preservation Main Street Approach to strengthen downtown through organization, promotion, design, and economic restructuring
 - Partnering with the Arts community to leverage the arts as an important sector of the economy.
 - Individually-owned businesses
 - The Community Store, Adirondack Carousel, and new restaurants are bringing more foot traffic downtown
 - Seeking funding assistance through the Consolidated Funding Application to restore historic mixed-use buildings



Photo courtesy of Mark Kurtz





Photo courtesy of Mark Kurtz

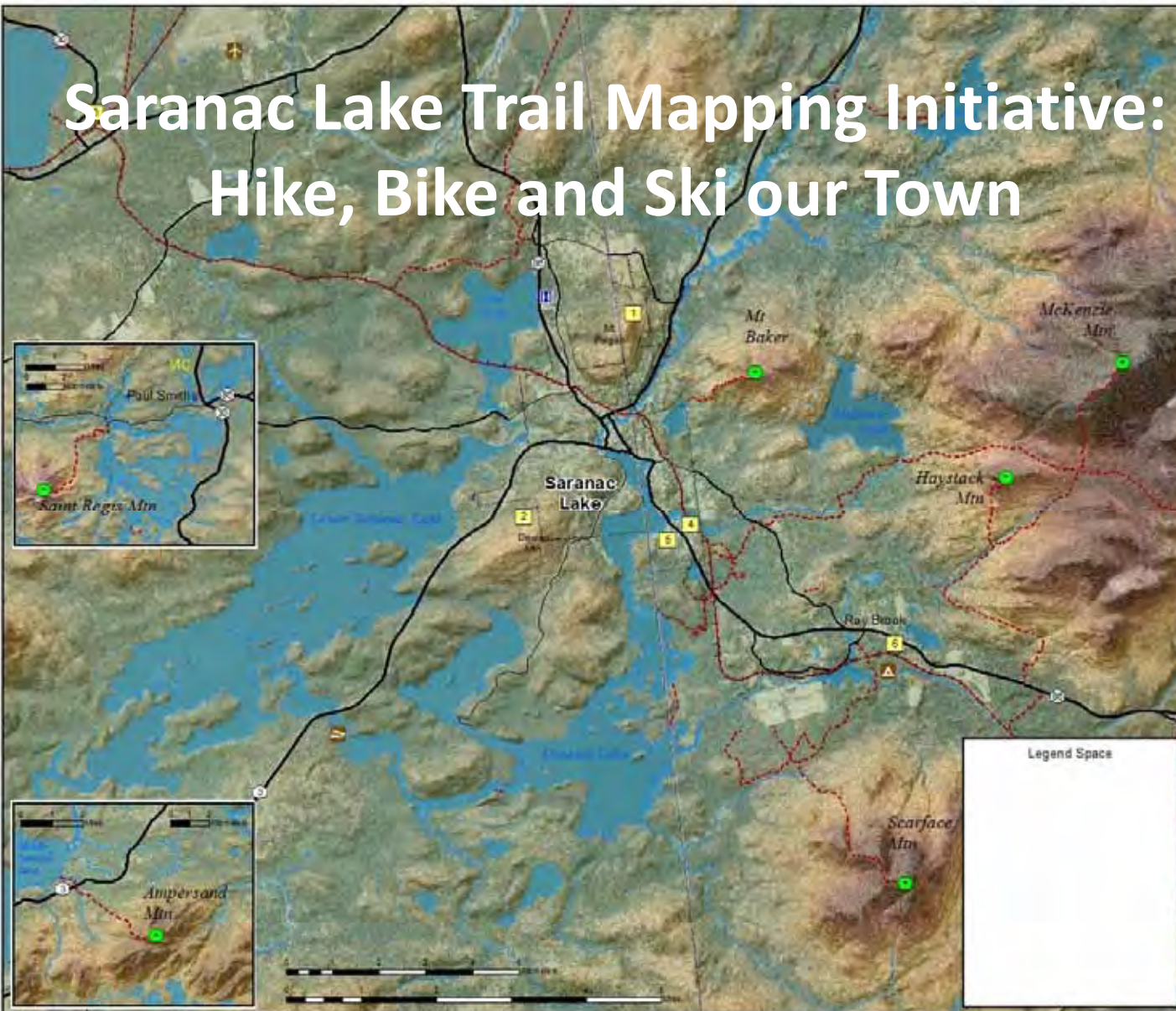






Downtown is the Focal Point of Saranac Lake
and a source of pride

Saranac Lake Trail Mapping Initiative: Hike, Bike and Ski our Town







The
SARANAC LAKE
6





QR Code Technology





Take the 6er Challenge





**We'll challenge the Guv, too...
Because he likes us...**



...he really, really does.



...and I like the Guv.





Planning and Infrastructure

- The Village is planning for its future and making investments in its future by...
 - Updating its Comprehensive Plan and Land Use Code
 - Replacing miles of sidewalks with a \$1 million bond
 - Installed system wide water meters with \$1 million grant
 - Replaced Old Lake Colby Drive lift station and sewer line with \$850,000 in reserve funds
 - Completed \$12 million water source and distribution project
 - Building recreation fields on at the Village's landfill
 - Seeking funding assistance to reconstruct LaPan Sewer Main which will cost \$1.2 million
 - Rebuilding infrastructure damaged by 2011 flooding



Photo courtesy of B&L



Photo courtesy of B&L



Photo courtesy of Denton Publications



Housing

The Village of Saranac Lake has provided a wide variety of housing options and is working to protect its Historic Cure Cottages from TB heritage.

- Seeking grants for rehabilitation
 - State policy and resources that support
- Hamlet residential development are critical
 - New APA law that provides an incentive for workforce housing is counter-productive to infilling in Hamlets



Photo courtesy of Historic Saranac Lake



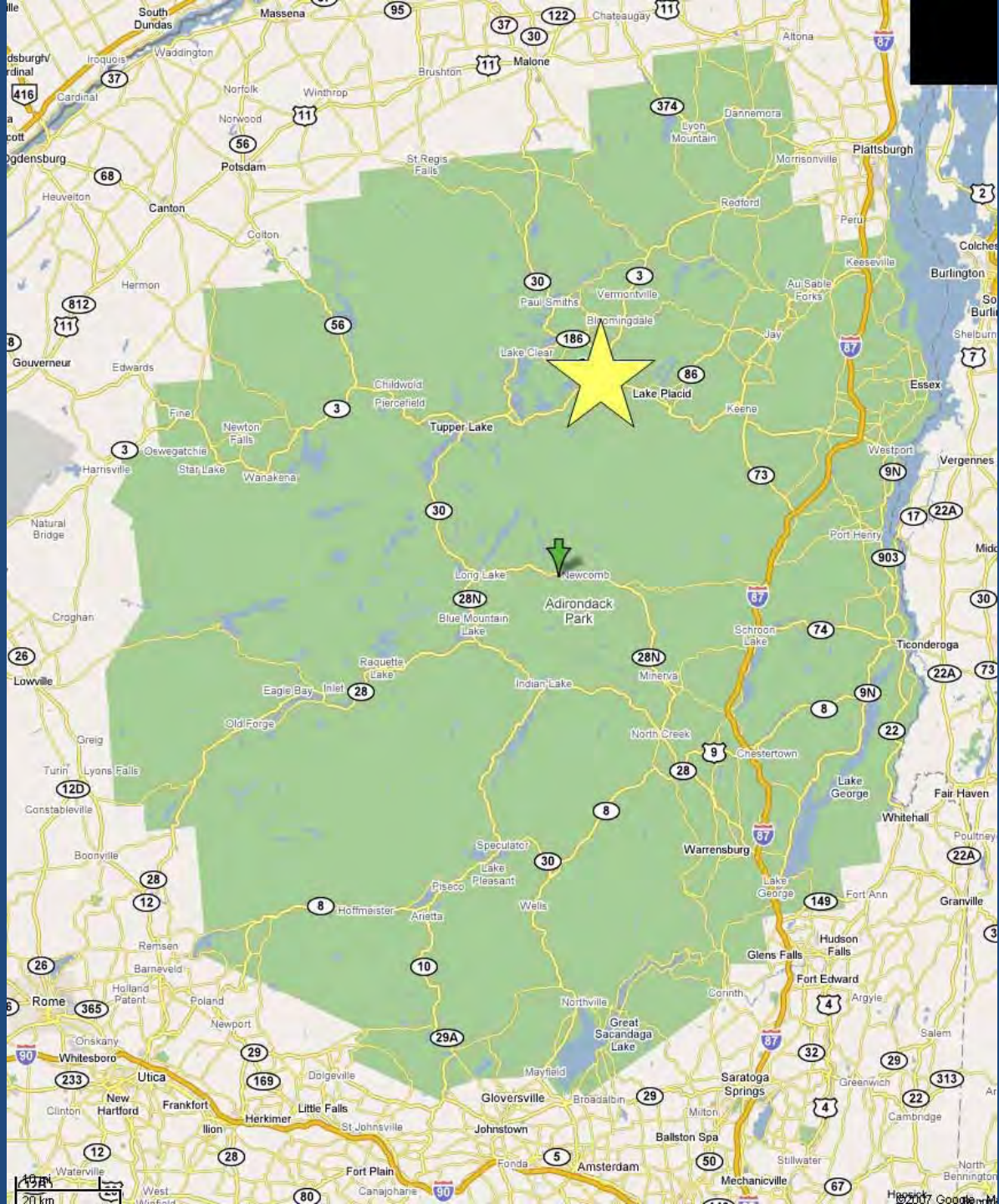
Photo courtesy of Historic Saranac Lake



Regional Integration

Saranac Lake is the “Capital of the Adirondacks” and part of the Tri-Lakes region.

1. How does Saranac Lake fit into the Park?
2. What synergies does it have with its neighboring communities?
3. How can it help market the Adirondacks?
4. What growth/development/sustainability templates does it offer?





Welcome to
Bienvenue à
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La capitale des Adirondacks



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**No community celebrates
The Seasons or Life
As does Saranac Lake**



Photo courtesy of Mark Kurtz





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“Saranac Lake is where workers trade briefcases for backpacks and high-heels for hiking boots.”

à Saranac lake...
nous sommes de famille.

In Saranac Lake...we are family

