

# *The 16<sup>th</sup> Annual Adirondack Park Local Government Day Conference*

**Crowne Plaza Resort, Lake Placid, New York**

**April 24 & 25, 2013**

*Presented by the Adirondack Park Agency, Adirondack Association of Towns and Villages,  
Adirondack Park Local Government Review Board, Empire State Development, NYS Department of State, and  
NYS Department of Environmental Conservation.*

## Preliminary Agenda - Wednesday Afternoon, April 24th

Open to all who are interested

*There is no fee for the Wednesday session, however please complete the registration form  
available at: [www.apa.ny.gov](http://www.apa.ny.gov)*

1 to 5 PM, Crowne Plaza Resort, Olympic Room

### **Economic Growth in the Adirondack Park**

*State agency and local government leaders will discuss initiatives to improve economic opportunities for Adirondack communities. From the expansion of recreation on Forest Preserve Lands to new marketing tools and a Park-wide economic plan, a variety of new approaches to community development will be highlighted.*

*-- Topics and preliminary list of panel presenters --*

#### **Adirondack Web-Portal**

*(Brian Towers, AATV & Ron Ofner, ARTC)*

#### **Finch Land and State Land**

#### **Recreational Opportunities**

*(Fred Monroe, LGRB & Kimberly Finnigan, CEG)*

#### **ADK Economic Strategies**

*(Mark Hall, ADK Partnership & River Street Planning)*

#### **ADK Recreation Strategies Work Group**

*(Jim McKenna, ADK Partnership & Nicholas Rose, CAP-21)*

#### **State Agency Support for Local and Regional Initiatives**

*APA Chairwoman*

*DEC Commissioner*

*ESD Economic Report*

5 PM to ..., Crowne Plaza Resort, Great Room

### **Social & Reception**

*Join Adirondack Park Agency Chairwoman, Leilani Ulrich and Executive Director Terry Martino, Adirondack Park Local Government Review Board Executive Director Fred Monroe, Adirondack Association of Towns and Villages President Brian Towers and local government officials, colleagues and staff from state agencies for this informal get-together.*

# Preliminary Agenda - Thursday, April 25, 2013

Registration Forms & Updated Information are available at: [www.apa.ny.gov](http://www.apa.ny.gov)

Registration begins at 7:45 AM - Coffee and Tea provided

All sessions at the Crowne Plaza Resort, Lake Placid, NY

## Welcome & Introductory Remarks

8:30 AM

### Local Government Day Conference Sessions

#### **GIS Help Desk: all day 9:00 AM to 4:45 PM**

Join APA staff for a one-to-one help and training session on GIS. Assistance on basic and advanced GIS questions (Arc 9 and ArcView 3) will be provided for general information and/or specific projects. Bring along projects or data for tips or a list of questions you have. Walk-ups are welcome, but if you would like staff to be better prepared to help with your project and/or you would like to request a specific appointment time, please call ahead with your needs and ask to speak with Robyn at (518) 891-4050.

#### **APA Staff Q&A: all day 9:00 AM to 4:45 PM**

APA staff from various divisions will be available to provide general information and answer questions about agency jurisdiction and the project review process. Walk-ups are welcome. A listing of staff with their areas of expertise and the times they will be available for Q&A will be posted at the at the APA display booth in the exhibitors area.

### **Session 1 -- 8:45 to 10:00 AM**

*(3 Concurrent Sessions)*

**A. Provide Vision: Plan for Prosperity.** Certain design elements in Adirondack communities can attract tourists and residents alike. This session will outline how communities can position themselves to attract private investment and customers through main street planning and community visioning.

**B. Infrastructure Opportunities.** This session will examine several new major municipal infrastructure projects recently installed that take advantage of non-traditional energy sources including biomass fuels and solar-electric photovoltaic systems. The session will also articulate the complex funding process for water and wastewater treatment infrastructure.

**C. Land Use Board Legal Rules, Practices and Policies.** Join Mark Schachner, attorney with 'Miller, Mannix, Schachner & Hafner, LLC, for this training session on legal rules, practices and policies that affect Planning Board and ZBA actions. Mark has extensive experience with and knowledge of the subject and provides guidance to many Adirondack municipalities in their land use actions and decision-making.

### **Session 2 -- 10:30 to 11:45 AM**

*(3 Concurrent Sessions)*

**A. Market your Business Opportunities: Encourage Private Development in the Park.** This workshop will provide participants with an understanding of the tools and studies necessary for business and investment attraction. Successful business recruiters and private consultants will detail how market studies and feasibility analyses can best be used in this important effort.

**B. Invasive Species: Awareness, Education, Prevention, Control & Costs.** Invasive species threaten to change the landscapes of the Park and the use of our waterways. This session will raise awareness of the causes of the problem of aquatic and terrestrial invasive species and review potential solutions. The presenters will offer ways to educate residents and visitors to the Park, highlight ongoing control initiatives, discuss costs associated with control programs and highlight actions by State agencies and local governments to authorize and regulate control measures.

**C. Enforcement of Zoning and Other Local Laws.** Municipalities have various regulations that are an extension of their police power but which aren't necessarily enforced by the police -- zoning, property maintenance, and noise regulations, for example. This session reviews how these regulations are enforced, with discussion of the relationship between the enforcement officer and the review boards, the effect of an appeal of an enforcement action to the zoning board of appeals, and judicial enforcement of violations. Code Enforcement Officers may receive 1 hour of In-Service Credit. Attorneys may receive 1 hour of Continuing Legal Education in the area of Professional Practice.

**Lunch Program -- Noon to 2 PM**

*featuring:*

***Luncheon Forum with NYS Senators and Assembly Members  
from the Adirondack Region***

***2013 Adirondack Park Local Government Day Conference Recognition Award***

***2013 Adirondack Park Excellence in Design Awards***

**Session 3 -- 2:00 to 3:15 PM**

*(4 Concurrent Sessions)*

**A. Create and Utilize Incentives.** Private development in unproven economies can require a unique blend of public and private financing. This workshop will walk participants through development of financing processes and identify various sources of State and federal assistance that can be used to leverage projects.

**B. Driving Demand: Using State Forest Preserve and Easement Lands for Economic Development.** The Adirondack Park features abundant natural resources and recreational opportunities that can drive demand for lodging accommodations and services in local communities. This seminar will highlight communities that have connected their recreational needs and recreational opportunities to forest preserve and easement lands through planning and development of recreational facilities. The communities are using these recreational assets to leverage private development. Businesses that have or plan to utilize these assets will discuss what means for them.

**C. Community Design Tools.** Municipal officials have a variety of tools available to them to help shape the appearance of their community. At this session, tools ranging from simple design guidelines to landscape ordinances and architectural review boards are discussed. We'll look at some practical approaches that can be applied to both public and private development and explain some basic design concepts. Code Enforcement Officers may receive 1 hour of In-Service Credit. Attorneys may receive 1 hour of Continuing Legal Education in the area of Professional Practice.

D. **Emergency Preparedness in response to extreme weather events.** In recent years several extreme weather events have caused substantial damage to municipal infrastructure leaving communities with costly cleanups and looking for assistance from county, state and federal agencies. The session considers revised infrastructure standards for emergency preparedness, the experiences of local officials in post-storm clean-up efforts, and interaction with FEMA officials and policy.

### **Session 4 -- 3:30 to 4:45 PM**

(2 Concurrent Sessions)

A. **Make it Happen: Community, Leadership, Events.** Local community groups serve important functions in economic development. From organizing events to running non-for-profit shops and markets, strong local networks are integral to a sustainable Adirondack community.

C. **Site Plan Review.** This course is an overview of the statutory authority local governments have to review site plans. It will address the scope and content of a site plan and the role of the site plan in municipal review of development projects. A discussion of design and the reasons some approaches might be preferable to others is included in the course. Code Enforcement Officers may receive 1 hour of In-Service Credit. Attorneys may receive 1 hour of Continuing Legal Education in the area of Professional Practice.

<b>Thursday's April 25, 2013 -- Session Overview</b>				
7:45AM		<b>Registration begins - Coffee and Tea provided</b>		
8:30AM		<b>Welcome &amp; Introductory Remarks</b>		
		<b>A</b>	<b>B</b>	<b>C</b>
		<b>ADK Economic Development</b>	<b>Community Planning</b>	<b>Training</b>
<b>1</b>	8:45 AM	<i>Provide Vision: Plan for Prosperity</i>	<i>Infrastructure Opportunities</i>	<i>Land Use Board Legal Rules, Practices and Policies</i>
<b>2</b>	10:30 AM	<i>Market your Business Opportunities: Encourage Private Development in the Park</i>	<i>Invasive Species: Awareness, Education, Prevention, Control &amp; Costs</i>	<i>Enforcement of Zoning and Other Local Laws</i>
12 PM		<b>- Lunch Program -</b>		
		<b>A</b>	<b>B</b>	<b>D</b>
<b>3</b>	2:00 PM	<i>Create and Utilize Incentives</i>	<i>Driving Demand: Using State Forest Preserve and Easement Lands for Economic Development</i>	<i>Emergency Preparedness in response to extreme weather events</i>
<b>4</b>	3:30 PM	<i>Make it Happen: Community - Leadership - Events</i>		<i>Site Plan Review</i>

**Additional Registration Forms & Updated Information  
are available on the website: [www.apa.ny.gov](http://www.apa.ny.gov)**

**Register by April 10th for early registration discount !**

**We look forward to seeing you at the Adirondack Park Local Government Day Conference!  
Wednesday Afternoon & Thursday, April 24 & 25, 2013**