



M E M O R A N D U M

TO: Terry Martino
FROM: Daniel F. Kelleher
DATE: April 23, 2014
RE: Economic Services Unit Activities for April 2014

Unit activities were as follows:

Community Outreach

On 4/1/14, staff met with Town of Willsboro Supervisor Shaun Gilliland to discuss economic development and hamlet revitalization within the community. Staff will assist the Town in developing a marketing plan for its commerce park as well as provide them with a feasibility analysis for attracting a grocery store to the hamlet. On 4/24/14 staff met with Town officials and the North Country Regional Chamber of Commerce to develop strategies for attracting tenants to the Town's commerce park.

On 4/8/14, staff participated in a meeting with the Regional Office of Sustainable Tourism and the Town of Wilmington to discuss strategies for inducing additional tourism development in the community. Staff is also working with the Town to hold a localized Consolidated Funding Application training for the community's small businesses. Representatives from NYS Empire State Development will provide the training on May 20th.

On 4/9 and 4/10/14, staff participated in the Agency's Local Government Day conference. Staff assisted Local Planning Services in developing the conference agenda and securing speakers for the conference.

On 4/17/14, staff attended the Community Building: Localizing the Adirondack Economy symposium at the Olympic Regional Development Authority offices in Lake Placid, Essex County. Speakers representing local non-profits, farms, and builders discussed local agriculture, energy production, and economic development. The panel was put on by Clarkson University's Adirondack Semester program.

On 4/21/14, staff attended the Forest, Farm, and Fork: An Opportunity Symposium at Paul Smith's College in Paul Smith's, Franklin County. Speakers discussed methods of expanding the economic viability of the Park's and North Country's working landscapes. During the conference it was announced that Paul Smith's College is working with Cornell Cooperative Extension to create the Adirondack Center for Working Landscapes, which will work to promote farming and forestry across the region.

Film and Television Development

Staff is coordinating with NYS Empire State Development on bringing a seminar about NYS's tax benefits for the film and television industries to the Adirondacks. The Agency is working with ESD to determine the demand for such an event.

Planning Division Support

Staff is assisting the Planning Division in its preliminary review of a hamlet map amendment in Essex County.

Staff is supporting the State Lands Division in the State's review of the Remsen-Lake Placid Travel Corridor Unit Management Plan. If DOT & DEC decide to re-open and revise the existing UMP, APA would be an involved agency under SEQR.

Regulatory Programs Support

Economic Services staff is supporting Regulatory Programs on several projects including a hotel in Essex County, a warehouse and distribution facility in Essex County, a mine in Essex County, a retail use in Essex County, a subdivision in Fulton County, a marina in Franklin County, a railway in St. Lawrence County, a manufacturing facility in Warren County, and a mine in Oneida County.