



# Adirondack Park Agency

**SHERMAN CRAIG**  
Chairman

**TERRY MARTINO**  
Executive Director

## **MEMORANDUM**

**TO:** Agency Members and Designees  
**FROM:** Terry Martino, Executive Director  
**DATE:** January 4, 2018  
**RE:** Public Awareness and Communication Committee

- (1) Public Awareness and Communication Committee Report (Keith McKeever)
- (2) Incubator Space to Nurture Adirondack-oriented Entrepreneurs (Jeff Allot)
  - Jeff Allot, formerly of General Composites, will detail the critical need to develop affordable facility incubator space to support the growing number of Adirondack start-up businesses trending across the Park. He will highlight his ongoing project in the Town of Westport where six start-up businesses presently reside. Based on his experience and expertise, Mr. Allot will outline the fundamental requirements needed to help small business concepts scale into successful companies.

TM:mp

### **Public Awareness and Communications Committee Members**

William Thomas, Chair  
Dan Wilt  
Bradley Austin  
Lynne Mahoney