



Adirondack Park Agency

SHERMAN CRAIG
Chairman

TERRY MARTINO
Executive Director

MEMORANDUM

TO: Agency Members and Designees
FROM: Terry Martino, Executive Director
DATE: March 1, 2018
RE: Public Awareness and Communication Committee

- (1) Public Awareness and Communication Committee Report (Keith McKeever)
- (2) Adirondack Diversity Initiative (Peter Nelson and Melanie Reding)
 - Peter Nelson, co-founder of The Adirondack Diversity Initiative (ADI) and Melanie Reding, ADI Communications Assistant, will provide an overview of the organization's mission to develop and promote strategies to help the Adirondack Park become more welcoming and inclusive of all New Yorkers, both visitors and permanent residents. ADI was founded as an outcome of a symposium on diversity and inclusion that was held in the Adirondack Park in 2014.
- (3) Old Business
- (4) New Business

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Public Awareness and Communications Committee Members

William Thomas, Chair
Dan Wilt
Bradley Austin
Lynne Mahoney