



Next Move NY
Ben Cruz, Program Administrator



SOLUTIONS WORKGROUP

North Country Regional Economic Development Council tasked with identifying a single challenge facing the region and a unique and innovative solution to address the challenge.

Solutions Work Group Members



David Champagne (Work Group Captain), The Development Corporation

Elizabeth Cooper, Adirondack North Country Association

Carl Farone, Jr., Development Authority of the North Country

Erika Flint, Fort Drum Regional Health Planning Organization

Danielle King, Business and Workforce Development (TDC)

Cheryl Mayforth, Jefferson-Lewis Workforce Development Board

Ryan Piche, Lewis County Manager

Zvi Szafran, SUNY Canton

Dave Zembiec, Jefferson County Economic Development

James McKenna (Ex-Officio), Regional Office of Sustainable Tourism

Dr. Kathryn Morris (Ex-Officio), St. Lawrence University



The Challenge: Workforce Gap



Workforce Gap

30,500

new jobs are anticipated
in the North Country
from 2022-2032

Workforce Gaps in Target Industries (Tradeable Sectors)

11,329
Agribusiness

8,840
Manufacturing

6,144
Renewable
Energy

Source: Challenges Competition Proposal



The Opportunity: Fort Drum



No other organizations are prioritizing this opportunity

The Army is agnostic to where transitioning soldiers move

3,600 transitioning soldiers
+ 1,000 spouses annually
= 4,600 potential workforce members

Unique asset

NY's largest single site employer

The Next Move NY initiative will utilize this unique asset to meet employer demand for a skilled workforce.



Workforce Potential

Fort Drum offers
46,000
transitioning soldiers and
their spouses over the
next 10 years

36,000 transitioning Fort Drum
soldiers + 10,000 spouses

Who Are Fort Drum's Transitioning Soldiers

Age Groups

Age 18-21	25%
Age 22-26	43%
Age 27+	32%

What Are Their Plans?

33% will seek employment

13% will seek education

52% will seek both

What Jobs Are They Most Interested In?

#1: Installation, repair, maintenance

#2: Government

#3: Business, management, administration

#4: Health and medicine

#5: Science and technology



The Solution: Next Move NY



Next Move NY

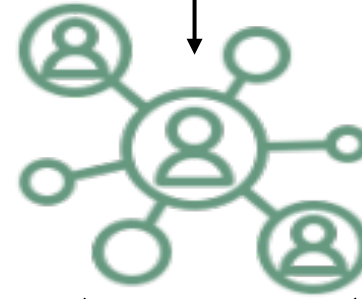
A bold new initiative to grow New York's workforce and create the most robust transitioning soldier and spouse retention pipeline in the country.



The Strategy



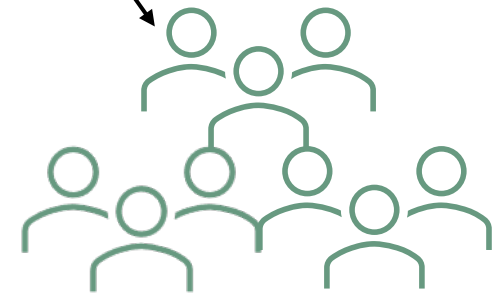
Transitioning service members, military spouses, and veterans



Next Move NY



Business Leaders



Community

Next Move NY: Funded Initiatives

Development Authority of the North Country

- **Administrative Framework and Leadership ("Next Move NY Project Team")**
 - **Next Move NY Program Administrator**
 - **Program Manager**
 - **Regional Business Liaison**
- **Job Matching Portal**
- **Career Readiness and Job and Apprenticeship Matching Program**
- **Veteran Employment Ambassador Program**
- **Soldier Recruitment and Training Incentive Program for Employers**

Partnerships: Key to Initiative Success!

Next Move NY: Guiding Principles

Do not compete with
the Armed Forces

Include Spouses

Community
Connections

Leverage existing
resources

Benefit the entire
region and NY

The Impact



**Substantially meets
workforce needs**

**Job Placement
Entrepreneurship**

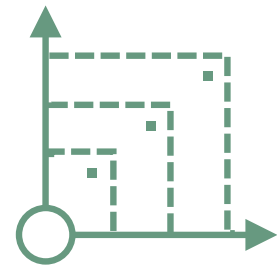


Regional

**Diversity
Population Retention**



**Economically
impactful to
the North
Country**



**Creates a Scalable
Model**

Partner Endorsements

Over 90 employers have already endorsed the **Next Move NY** initiative and our list keeps growing!



Adirondack Medical Center
Adirondack Energy
Adirondack Health
Adk. Sports Council
Advanced Blasting Technologies
Allied Motion Technologies
Ampersand Biosciences
Arconic US LLC
Aries Chemical
Aubertine & Currier Architects, Engineers & Land Surveyors PLLC
Barton & Loguidice
BCA Architects & Engineers
Bionique Testing Laboratories
Blue Bird Hotel
Book Store Plus
Cambria
Canexsys Networks
Carthage Area Hospital
Citizen Advocates
City of Watertown
Clarkson University
Claxton Hepburn Medical Center
Community Bank, NA
Converse Laboratories, Inc.
Cornell Cooperative Extension of Jefferson County
County of Jefferson
CREDO Community Center
CREG Systems Corporation
Development Authority of the North Country
EZ Stack
Fort Drum Regional Health Planning Organization
Gill Creative Services
Global Foundries
Golden Arrow
Grand Adirondack Hotel
Grand Slam Safety
GYMO Architecture, Engineering and Land Surveying, D.P.C.
High Peaks
High Peaks Cyclery
Hyde Stone
IBEW 910
Jefferson Community College
Jefferson Concrete Corporation
Jeff-Lewis-Ham-Herk-Oneida BOCES
Johnson Lumber
Johnson Newspaper
Kinney Drugs
Knowlton Technologies
KraftHeinz
Lake Placid Central School
Lake Placid Public Library
Lewis County
Liberty Utilities
Meadowbrook Terrace
Medisca
MLI
Monaghan Medical
Morgia Wealth Management
New York Air Brake
North American Forest Group/Curran
North American Tapes
North Country Community College
North Country Orthopedic Group
North Harbor Dairy
Northern Glass Company, Inc.
Olympic Regional Development Authority
OneDigital
Otis Technology
Paul Smiths College
Purcell Construction Corp.
Qubica AMF
RBC
Regional Office of Sustainable Tourism
Roedel Partners of Saranac Lake "Hotel Saranac"
Roth Industries
Sally Port View
Samaritan Medical Center
Shaw Harbor Global Services
St. Lawrence University
Sylvamo
Taylor Concrete Products, Inc.
The Arc Jefferson / St. Lawrence
Trudeau Institute
Tug Hill Vineyards
Twin Rivers Paper Company
Twinstare Technologies
UVM CVPH
Viking Cives
Watertown Family YMCA
Whiteface Lodge

Q&A

Contact: bcruz@danc.org

